LAURA VICI

CONTACT INFORMATION	Department of Statistical Sciences "Paolo Fortunati" University of Bologna Via Belle Arti, 41 40125 Bologna Italy Campus of Rimini Piazzetta Teatini, 10 47921 Rimini Italy Email: laura.vici@unibo.it Tel. +39 0541 434312	
CURRENT POSITION	Associate Professor of Applied Economics Department of Statistical Sciences, University of Bologna, Italy Assistant Professor of Economics Department of Statistical Sciences, University of Bologna, Italy	2020 – today 2008 – 2020
AFFILIATION	Center for Advanced Studies in Tourism – CAST CiMET – Italy's National University Centre for Applied Economic Studies	2014 – today 2022-today
	The Association for Cultural Economics International – ACEI Research Fellow of The Rimini Centre for Economic Analysis – RCEA	2012 – today 2009 – today
EDUCATION	International Association for Tourism Economics – IATE Ph.D. in Economics, Department of Economics and Social Science Marche Polytechnic University Dissertation title: Open Source Software: dynamics, externalities and institutions	2007 – today 2006
	Advisor: Riccardo Lucchetti Master of Science in Economics, with distinction Department of Economics and Related Studies University of York Master of Science in Economics	2003
	Faculty of Economics Marche Polytechnic University	-002

	Degree in Economics 110/110 cum laude Faculty of Economics – Rimini University of Bologna	2001
ACADEMIC ACTIVITIES	Member of the Steering Committee of the Center for Advanced Studies in Tourism – CAST, University of Bologna	2021 – today
	Member of the Scientific Board of the International Association for tourism Economics (IATE)	2019 – today
	Member of Board (Giunta) of the Department of Statistical Sciences, University of Bologna	2018 – 2021
	Official auditor in the Steering Committee of the Center for Advanced Studies in Tourism – CAST, University of Bologna	2018 – 2021
	Member of Board (Giunta) of the Department of Economics, University of Bologna	2015 – 2017
	Member of the Steering Committee of the Center for Advanced Studies in Tourism – CAST, University of Bologna	2014 – 2017
EDITORIAL BOARD	Guest Editor for Scienze Regionali - Italian Journal of Regional Science, Special issue "Impact of exogenous shocks on tourism destinations".	2023-2024
	Member of the Editorial Board of Humanities & Social Sciences Communications.	2023 – today
	Member of the Editorial Board of Tourism Analysis	2023 – today
	Member of the Editorial Board of Tourism Economics	2018 – today
	Editor of Nep-Tur	2013 – today
	Guest Editor for Tourism economics, Special issue "Advances in tourism economics: The 6th international conference of IATE, December 2018.	2018
	Member of the Advisory Board of Almatourism - Journal of Tourism, Culture and Territorial Development	2018 – today
	Member of the Editorial Board of Almatourism - Journal of Tourism, Culture and Territorial Development	2009 – 2018
	Member of the Editorial Board of Sistema Economico	2008 - 2010
RESEARCH INTERESTS	Applied Economics Tourism Economics Industrial Organization Cultural Economics Sport Economics	

CONFERENCE ORGANIZATION (CONFERENCES, WORKSHOPS	Co-organizer of the Workshop "From Linguistic Innovation to Cultural Transformation: Unpacking the Implications of ICOM's New Museum Definition in Italy and France", Bologna, March 2024	2024		
AND SEMINARS)	Organizer of the Workshop "Approaches to Sustainable Tourism Development" at the University of Bologna, Campus of Rimini, June 13, 2023			
	Organizer of the series of six webinars on Sustainable Tourism, CAST (Center for Advanced Studies in Tourism) and NEST network, January- May 2023	2023		
	Organizer of the Session on "Impact of climate and exogenous shocks on tourism destinations" at the XLIII Annual Scientific Conference of the Italian Regional Sciences Association (AISRe), Milan, September 2022	2022		
	Organizer of the series of webinars on Tourism and post-Covid-19 strategies, CAST (Center for Advanced Studies in Tourism), June-July 2020	2020		
	Co-organizer of CAST DAYS, Center for Advanced Studies in Tourism, December 2019	2019		
	Co-organizer of the Session on "Advanced Studies on Tourism and Heritage" at the XL Annual Scientific Conference of the Italian Regional Sciences Association (AISRe), L'Aquila, September 2019	2019		
	Co-organizer of the Sixth International Conference of IATE - International Association for Tourism Economics, Rimini, 20-23 June, 2017.	2017		
SCHOOLS AND TRAINING PROGRAMS ORGANIZATION	Organizer of the Spring School in Sustainable Tourism for Non-Mediterranean countries (Bolivia, Cuba, El Salvador, Ethiopia, Kenya, Mozambique, Myanmar, Senegal). Network of Education in Sustainable Tourism program (NEST), Bertinoro (Italy), February 25-March 31, 2019	2019		
	Organizer of the Autumn School in Sustainable Tourism for Mediterranean countries (Albania, Jordan, Lebanon, Palestine, Tunisia). Network of Education in Sustainable Tourism program (NEST), Bertinoro (Italy), November 5 - December 16, 2018	2018		
	Organizer of the "Intensive Course in Economics for Tourism Development", CAST – UNIBO, Heritag project, Rimini March 20-31, 20217	2017		
	Organizer of the "Advanced Training Course in Tourist Quality Service in the Republic of the Union of Myanmar", CAST-UNIBO and CeUB, Bertinoro, October-December, 2015	2015		

Organizer of the "Advanced Training Course in Tourism Development in the Republic of the Union of Myanmar", CAST-UNIBO and CeUB, Bertinoro, May-June, 2015	2015
Scientific Coordinator of the Bando Cassini Senior 2023 project "From Linguistic Innovation to Cultural Transformation: Unpacking the Implications of ICOM's New Museum Definition in Italy and France", cofinanced by the Institut Français d'Italie.	2023-2024
Scientific Director of the project NEST 2020 – Breeding ideas for a sustainable future. A network on sustainable tourism in the Post-Covid era, cofinanced by the Italian Agency for Development Cooperation (€ 85,714.00).	2022-2023
Scientific Director of the project Network for Education on Sustainable Tourism (NEST, Network di Educazione alla Sostenibilità Turistica), cofinanced by the Italian Agency for Development Cooperation (€ 590,000.00).	2018 – 2020
Local coordinator for the University of Bologna of the project Erasmus + Capacity Building "Higher Education interdisciplinary Reform In Tourism management and Applied Geoinformation curricula" (HERITAG). Total budget 764,348 euro (UNIBO budget € 51,934).	2015 – 2019
Scientific Director of the project "Tourism Capacity building in Myanmar", cofinanced by the Italian Ministry of Foreign Affair (€ 550,165.12).	2014 – 2017
Team member of the Horizon Europe project REMAKING "REmote-Working Multiple Impacts in the Age of Disruptions: Socioeconomic Transformations, Territorial Rethinking, and Policy Actions", PI unit: University of Bologna.	2024-2027
Team member of the Erasmus+ Programme of the European Union CLIMAR "Strengthening research, innovation and knowledge transfer on Climate Change & Tourism in Higher Education Institutions in Latin America", Local unit: Center for Advanced Studies in Tourism, University of Bologna; Lead Partner: Universidad de Las Palmas de Gran Canaria.	2023-2026
Team member of the Erasmus+ Programme of the European Union "Nudge My Tour", Local unit: Center for Advanced Studies in Tourism, University of Bologna; Lead Partner: Agency for sustainable Mediterranean cities and territories (AViTeM).	2021-2023
Team member of the project H2020 SOCLIMPACT "DownScaling	2017-2020

PROJECT COORDINATOR

PROJECTS – TEAM MEMBER

Team member of the project H2020 SOCLIMPACT "DownScaling 2017-2020 CLImate imPACTs and decarbonisation pathways in EU islands, and enhancing socioeconomic and non-market evaluation of Climate Change for Europe, for 2050 and beyond", Local unit: Center for Advanced Studies in Tourism, University of Bologna.

Team member of the project ROCHEMP, Armenia "Regional 2019 – 2021 Office for Cultural Heritage Enhancement, Management and

Protection	ı", Departm	ents	of	Cultura	ıl Herita	ge,	University	of
Bologna,	cofinanced	by	the	Italian	Agency	for	Developm	ent
Cooperati	on.							

	Team member of the Interreg Adrion project InnoXenia "Innovation in Tourism in the Adriatic-Ionian Macroregion", Local unit: Center for Advanced Studies in Tourism, University of Bologna; Lead Partner: Region of Western Greece	2018-2020
GRANTS, AWARDS AND PROJECTS	Second Best paper award, The 9th Conference of the International Association for Tourism Economics (IATE, 2022), Perpignan (France), July 2022	2022
	Research Grant with Prof. A. Chirco and Prof. A.E. Scorcu Title: Cultura del diritto d'autore nelle Università Financed by: Comitato Paritetico CRUI, SIAE, Autori ed Editori.	2010 – 2011
	Post-Doctoral Grant Department of Economics, University of Bologna Title: Distribuzione del reddito, struttura dei mercati e decisioni finanziarie delle famiglie	2008
	Post-Doctoral Grant Department of Economics, University of Bologna Title: L'economia della conoscenza tra strutture proprietarie e Open Source	2006 – 2008
	Post-Doctoral Grant Faculty of Economics, University of Bologna (Campus of Rimini) Title: I flussi turistici: modelli applicati di politica economica	2005 – 2006
	Participation to PRIN project Title: Analisi e valutazione economica dei beni culturali Principal Investigator: L. Punzo Local Coordinator: G. Candela	2004 – 2006
	Ph.D. Grant Department of Economics and Social Science Marche Polytechnic University	2001 – 2004
	Grant for best PhD students Department of Economics and Social Science Marche Polytechnic University	2002
OTHER ACADEMIC	2002 Visiting Professor, Victoria Management School, Victoria University of Wellington (New Zealand)	2012
EXPERIENCES AND COURSES		2009
	Fourth Winter School in Inequality and Social Welfare Theory Title: Frontiers of Economic Inequality Department of Economics, University of Verona	2009

Third Winter School in Inequality and Social Welfare Theory Title: Identity and Social Cohesion Department of Economics, University of Verona	2008
Second Winter School in Inequality and Social Welfare Theory Title: Risk, Inequality and Social Welfare Department of Economics, University of Verona	2007
Summer School of Econometrics Topic: Microeconometrics of panel data Coordinator: Battistin E., Sembenelli A. CIdE (Centro Interuniversitario di Econometria)	2007
Fifth Summer School in Economics of Art Title: The economic and cultural value of books (Il valore economico e culturale del libro) Faculty of Economics – Rimini, University of Bologna	2007
Third Summer School in Economics of Art Title: How a museum is planned and organized Faculty of Economics – Rimini, University of Bologna	2005
Second Summer School in Economics of Art Title: Auctions in Cultural Economics (Le Vendite all'asta di opere d'arte) Faculty of Economics – Rimini, University of Bologna	2004
Summer school of Econometrics Topic: Introductory econometrics and time series Coordinator: Calzolari G. CIdE (Centro Interuniversitario di Econometria)	2002
Intensive course Title: Economic growth and globalization Jointly organized by Marche Polytechnic University and University of Bologna	2002
Leoni, V., Pattitoni, P., Vici, L., 2024, Beyond numbers: rethinking host professionalism on Airbnb. Forthcoming on Journal of Economic Studies.	
Barbini F.M., Corsino M., Vici L., 2023, Bending and Bouncing Back Traits of Resilience in Hospitality Firms, Scienze Regionali -	

ARTICLES IN REFEREED **JOURNALS AND** IN BOOKS

Italian Journal of Regional Science (online first)

Scorcu A.E., Vici L., Zanola R., 2023, Good students, avid readers: The cost of academic success, Bullettin of Economic Research, 75(3): 609-624.

Angelini F., Castellani M., Vici L., 2022, Restaurant sector efficiency frontiers: a meta-analysis, Journal of Foodservice Business Research (online first): 1-19.

C. J. León; Y. E. Lam González; M. M. González Hernández; C. García Galindo; J. de León Ledesma; F. Tuya; C. Manrique; C. Suarez Rojas; J. Araña; S. Suárez; L. Ramos Pérez; T. Cambreleng; S. Díaz Ruano; V. Hernández; G. Jordá; N. Marbá; M. Agulles; I. E. Hendriks; J. L. Guersi Sauret; M. Quesada Peña; N. Armas Déniz; V. Lora Rodríguez; M. A. Gaertner; E. Sánchez; M. Castro; C. Gutiérrez; A. de la Vara; J. J. González-Alemán; U. Lehr; C. Lutz; G. Ahlert; M. Meyer; G. Dubois; A. Cauchy; E. Briche; Y. Rodríguez; B. Arvis; J. F. Nunes Oliveira; E. Olival; H. Vasconcelos; D. Serghides; E. Giannakis; Y. Proestos; G. Zittis; C. Giannakopoulos; M. Hatzaki; A. Karali; G. Ruggieri; P. Caló; G. Brancato; D. Sitzia; M. L. Foddis; A. Mancosu; M. Vincis; E. Pillolla; T. Bardócz; K. Hoevenaars; R. Cox; L. Schenke; H. Neophytou; C. Stylianou; Y. Konnaris; A. Carillo; G. Sannino; G. Pisacane; M. V. Struglia; J. -C. David; N. Zahibo; J. -R. Gros-Desormeaux; J.-M. Salmon; J. Priam; J. Daniel; I. Charalampidis; Z. Vrontisi; L. Paroussos; D. Arikas; M. Grätz; P. Siegel; P. Figini; A. Arabadzhyan; E. Magnani; A. Mariotti; R. Patuelli; L. Vici; S. Gualdi; V. Bacciu; P. Lionello; H. Costa; R. Encarnação Coelho; A. Sousa; R. Swart; T. Capela Lourenço; B. Ahrens; A. Obermann; A. Stratakis; L. Anezaki; M. Kalaitzaki; T. Zumaquero; A. Martín; T. Ventura; M. Rodríguez; R. Vega, 2021, Downscaling Climate Change Impacts, Socio-Economic Implications and Alternative Adaptation Pathways for Islands and Outermost Regions, , Madrid, McGraw-Hill, 2021, pp. 406.

Arabadzhyan A., Figini P., Vici L., 2021, Measuring destination image: a novel approach based on visual data mining, Journal of Destination Marketing and Management, 20, 100611.

Liu A., Vici L., Ramos V., Giannoni S., Blake A., 2021, Visitor arrivals forecasts amid COVID-19: A perspective from the Europe team, Annals of Tourism Research, 88, 103182.

Scorcu, A.E., Vici, L., Zanola, R., 2021, To fake or not to fake: An empirical investigation on the fine art market, Journal of Cultural Economics, 45, 143-152. doi: 10.1007/s10824-020-09394-0 (published: 02/10/2020)

Figini, P., Vici, L., Viglia, G., 2020, A comparison of hotel ratings between verified and non-verified online review platforms, International Journal of Culture, Tourism and Hospitality Research, 14(2): 157-171. doi: 10.1108/IJCTHR-10-2019-0193

Bernini, C., Emili, S., Vici, L., 2020, Are mass tourists sensitive to sustainability?, Tourism Economics, 27(7) 1375–1397, doi: 10.1177/1354816620923212

Scorcu A. E., Vici L., Zanola R., 2019. Capitale umano e indici di lettura al tempo della crisi. In: AAVV. Sfida al futuro. La lettura e la capacità di competere del Paese. Materiali per una discussione. p. 63-87, MILANO: Associazione Italiana Editori, ISBN: 9788899630171.

Figini P., Sahli M., Vici L., 2018. Advances in tourism economics: The sixth IATE (International Association for Tourism Economics) Conference, Tourism Economics 24: 911-914. doi: 10.1177/1354816618811426

Canali M., Vici L., Venturelli C., Matrangolo C., Angelini P., Rivas Morales S., Bellini R., 2018. Quanto costa alle famiglie difendersi dalle zanzare. Ecoscienza 9: 54-55, ISSN: 2039-0432

Capacci S., Scorcu A.E., Vici L., 2015, Seaside tourism and ecolabels: The economic impact of Blue Flags, Tourism Management 47 (2015): 88-96.

Castellani M., Pattitoni, P., Vici L., 2015, Pricing visitor preferences for temporary art exhibitions, Tourism Economics, 2015, 21 (1), 83–103.

Figini P., Vici L., 2012, Off-season Tourists and the Cultural Offer of a Mass-Tourism Destination: the case of Rimini, Tourism Management 33: 825-839.

Figini P., Vici L., 2010, Tourism and growth in a cross-section of countries, Tourism Economics 16 (4): 789-805

Castellani M., Vici L., 2010, Empirical Researches on Artists' Resale Right: The Italian Case, in Artist's Resale Right. Old Issues and New Problems, Torino, Allemandi & C., 2010, pp. 134 – 164

Figini P., Castellani M., Vici L., 2010, The Externalities between Tourists and Residents: a Study of Rimini using Discrete Choice Models, in Becken, S., (ed.), Tourism and the Environment, Edward Elgar Publisher, Cheltenham: 433-458.

Castellani M., Vici L., 2010, Le ricerche empiriche sul Diritto di seguito. I dati dell'Italia, in Il Maestro e il suo diritto: temi e problemi del diritto di seguito, Allemandi Editore.

Scorcu A.E., Vici L., 2010 Gli studenti e i processi di apprendimento nelle università italiane, Sistema Economico 2: 5-24.

Rinaldini S., Vici L., 2010, La relazione tra turismo e crimine: l'evidenza empirica in Italia, Sistema Economico 3: 21-35.

Figini P., Castellani M., Vici L., 2009. Estimating Tourist Externalities on Residents: a Choice Modeling Approach to the case of Rimini. In: Advances in Tourism Economics. New Developments. p. 145-164, Berlin: Springer-Verlag, ISBN: 978-3-7908-2123-9

Balducci F., Vici L., 2009, Evidenze sulle abitudini di studio e lettura degli studenti, Sistema Economico 2: 15-33.

Gaffeo E., Scorcu A.E., Vici L., 2008, Demand Distribution Dynamics in the Book Publishing Industry, Information Economics and Policy 20 (3): 257-268.

Brau R., Scorcu A.E., Vici L., 2009, Assessing visitor satisfaction with tourism rejuvenation policies: the case of Rimini, Italy, Journal of Environmental Planning and Management n.52, pp. 25-42.

Brau R., Scorcu A.E., Vici L., 2007, L'immagine di Rimini nelle preferenze dei turisti. In Punzo L. e S. Usai (a cura di), L'estate al mare. Un'analisi interdestinazioni su residenti e turisti, McGraw-Hill, Milano, pp. 111-130.

M. Castellani, P. Figini, Vici L., 2007, Le esternalità tra residenti e turisti. In Punzo L. e S. Usai (a cura di), In Punzo L. e S. Usai (a cura di), L'estate al mare. Un'analisi interdestinazioni su residenti e turisti, McGraw-Hill, Milano, pp. 131-150.

Andergassen R., Vici L., 2007, Val Pusteria. Analisi strutturale di una destinazione con regimi turistici coesistenti, 2007, Economia dei Servizi, n.1, pp. 97-120.

Scorcu A.E., Vici L., 2007, Il turismo balneare a Rimini: scenario attuale e possibili evoluzioni nelle preferenze dei turisti, Sistema Economico, N. 3, pp. 43-76.

Figini P., Vici L., 2006, C'eravamo tanto amati? La facoltà di Economia, sede di Rimini, Sistema Economico, N. 1-2, pp. 5-24.

Vici L., 2005, L'impatto economico dell'Università nella città di Rimini, 2005, I quaderni di Sistema Economico, Capitani Editore, Rimini.

Vici L., 2002, L'impatto delle nuove tecnologie sul mercato dell'editoria e sulla distribuzione, 2002, Sistema Economico, N. 1-2, pp.71-92.

BOOKS

Savioli M., Vici L., Macroeconomia: dalla teoria alla pratica (con M. Savioli), 2014, McGraw-Hill Education Italy

OTHER PUBLICATIONS

Figini P, Vici L., 2013. Tourism and Growth in a Cross-Section of Countries. In: (a cura di): Dwyer L Seetaram N., Recent Developments in the Economics of Tourism. vol. 2, p. 13-29, Cheltenham: Edward Elgar, ISBN: 9781781952269

Scorcu A.E., Vici L., 2012. Economic and cultural factors and illegal copying in the university textbook market. In: AMS ACTA. p. 1-24, AMS ACTA:Università di Bologna , doi: 10.6092/unibo/amsacta/3541

Scorcu A.E., Vici L., 2011, La cultura del diritto d'autore nelle università italiane: attitudini e implicazioni da una ricerca sul campo. Rapporto finale, Comitato Paritetico CRUI, SIAE, Autori

ed Editori sulla cultura del diritto d'autore. Disponibile su dirittoautore.cab.unipd.it.

Brighi P., Scorcu A.E., Vici L., Zirulia L., 2011, Innovazione e internazionalizzazione nel sistema economico della Provincia di Rimini, Rapporto finale CCIAA.

Vici L., 2008, Leggere in copia. Analisi economica del mercato illegale delle fotocopie in due Università italiane, 2008, Giornale della libreria, AIE.

Vici L. 2005, Studiare a fogli sparsi. Analisi economica del mercato illegale delle fotocopie in una Università italiana, Giornale della libreria, AIE.

Attanasio P., Scorcu A.E., Vici L., 2001, Ratio Economica del dda, Giornale della libreria, AIE.

Vici L., 2005, Illegal Market of Books in the Italian Universities: a Case Study, mimeo.

Vici L., 2003, Copyright and Copywrong: an Economic Approach, mimeo, York (UK)

CONFERENCES, SEMINARS

- University of Trento (UNITN), seminar on "Measuring destination image: a novel approach based on visual data mining, Journal of Destination Marketing and Management", March 2023.
- University of Bozen (UNIBZ), seminar on "Using Visual Object Recognition tools to analyse the affective dimension of destination image", December 2022
- Tenth European Workshop on Applied Cultural Economics (EWACE), University of Turin, Turin, September 2022.
- XLIII Annual Scientific Conference of the Italian Regional Sciences Association (AISRe), Milan, September 2022
- VIII Conference of the International Association for Tourism Economics (IATE), Perpignan (France), July 2022
- International Conference of the Association for Cultural Economics International (ACEI), Lille (online), July 2021.
- IATE Research Webinar "Tourism Forecasting Competition amid COVID-19", University of Surrey, April 29, 2021.
- University of Enna "Kore", Open Innovation Working Lab "Ritornare al Turismo nel Post Pandemia", Enna (Italy), April 28, 2021.
- Leeds Beckett University, seminar on "Measuring destination image: a visual approach based on visual data mining", Leeds (UK), January 27, 2021.
- University of Messina (UNIME), seminar on informational cascades for master degree in Tourism Management, Messina (Italy), November 2020.

- V C.MET Conference on Applied Economics, Prato, September 2020.
- SOCLIMPACT seminar series on "Economic Value of Climate Change in European Islands", June 2020
- Webinar on "Hotels' perspectives and post-Covid19 actions and reactions" – Center for Advanced Studies in Tourism, University of Bologna – NEST project, June 2020
- VII Conference of the International Association for Tourism Economics (IATE), La Plata (Argentina), September 2019.
- XL Annual Scientific Conference of the Italian Regional Sciences Association (AISRe), L'Aquila, September 2019
- Universitat Politècnica de València (UPV), seminar for master in Geoinformation Management for Cultural Tourism (MGeoMaCT), Valencia (Spain), January 2019
- XXXIX Annual Scientific Conference of the Italian Regional Sciences Association (AISRe), Bozen, September 2018
- VI Conference of the International Association for Tourism Economics, Rimini, June 2017.
- VII European Workshop on Applied Cultural Economics (EWACE), Wien, September 2015
- V Conference of the International Association for Tourism Economics, Hong Kong, June-July 2015.
- International Conference of the Association for Cultural Economics International (ACEI), Montreal, June 2014.
- TCVT3 Bolzen 2014 Workshop-Tourists as Consumers, Visitors, Travelers", Free University of Bozen-Bolzano, April 2014.
- VI European Workshop on Applied Cultural Economics (EWACE), Ljubljana, September 2013.
- IV Conference of the International Association for Tourism Economics, Ljubljana, July 2013.
- 5th Conference of the Italian Tourism Studies Society (SISTUR), University of Bologna, Rimini Campus, November 2013.
- Conference at the library Salaborsa, Bologna, on book reading and consumption, February 2013.
- International Conference of the Association for Cultural Economics International (ACEI), Kyoto, June 2012.
- Seminar at Victoria Management School, Victoria University of Wellington (New Zealand), June 2012.
- International Conference on Knowledge, Creativity and Fair Uses in Higher Education, John Cabot University (Roma), September 2011.
- III Conference of the International Association for Tourism Economics, Bournemouth, July 2011.
- XVI International Conference of the Association for Cultural Economics International (ACEI), Copenhagen, June 2010.
- The Rimini Conference in Economics and Finance, Rimini, June 2010.

- II Conference of the International Association for Tourism Economics, Chiang Mai, Tailandia, December 2009.
- Advances in Tourism Economics (ATE) Conference, Lisbon, 2009.
- ATR Workshop, Brunick, September 2009.
- Seminar at Faculty of Economics Rimini, University of Bologna, March 2009.
- 67° International Atlantic Economic Conference (IAES), Rome, March 2009.
- II Workshop internazionale FLOSS (Free/Open Source Software), Rennes, June 2008.
- II Conference Small Open Economies in a Globalized World II (SOEGW II), Rimini, June 2008.
- Seminar at Department of Economics Bologna, University of Bologna, May 2008
- I Conference of the International Association for Tourism Economics, Palma de Mallorca, October 2007.
- InternationConferenza internazionale Advances in Tourism Economics 2007 (ATE 2007), Instituto Piaget, Campus Universitario de Sto André, Bairro das Flores, April 2007.
- Workshop internazionale América Latina y El Caribe. Retos Sociodemográficos en el Tercer Milenio, Centro de Estudios DEMográficos (CEDEM), Universidad de la Habana, Havana, February 2007.
- Second International Conference on Tourism Economics, Palma de Mallorca, May 2006.
- Seminar at Faculty of Economics Rimini, University of Bologna, December 2005.
- I Conference of Rimini Campus University of Bologna, November 2005.
- Workshop on 'Economics of DRM and the Cultural Industries', Erasmus University, Rotterdam, March 2005.

TEACHING EXPERIENCE

Economics of Networks and Local Systems (30 h) Bachelor degree in Tourism Economics University of Bologna

2018 – today

2021-today

Empirical Methods in Tourism Economics (30 h) Master degree in Tourism Economics and Management University of Bologna

Macroeconomics (60h) 2009 – today

Bachelor degree in Tourism Economics School of Economics, Management and Statistics – Rimini University of Bologna

Economics and market of the arts and events (12 h) 2015 – today

Master degree in Tourism Promotion and Management of Cultural Heritage and Events

School of Arts, Humanities, and Cultural Heritage - Ravenna University of Bologna

Competitiveness, Tools, and Economic Assessments in International markets	2015-2019
Advanced Training Course in Internationalization Processes Department of Economics, Sciences, and Law University of San Marino	
Political Economy (20 h) Bachelor degree in Statistical Sciences University of Bologna	2021
Cultural Heritage Economics and Management (8h) Master degree in Tourism Promotion and Management of Cultural Heritage and Events School of Arts, Humanities, and Cultural Heritage - Ravenna University of Bologna	2020
Economics of Tourism Destinations Master degree in Tourism Economics and Management School of Economics, Management and Statistics – Rimini University of Bologna	2013 – 2017
International Economics (10h) Post-graduate vocational training course titled "Internationalization Processes" before "Internationalization Processes South East Asia" University of San Marino	2013 – today
Laboratory of Microeconomics (30h) Master degree in Tourism Economics and Management School of Economics, Management and Statistics – Rimini University of Bologna	2009 – 2011
Economics of Public Sector (30h) Bachelor degree in Business Economics Faculty of Economics – Rimini University of Bologna	2009 – 2010
Economics of tourism firms and the impact of tourism Master EMCA (European Master in Consumer Affairs) (10h) Universities consortium Institute for Lifelong Learning of the University of Barcelona; Brunel University, University of Montpellier, University of Bologna e West University of Timisoara	2009 – 2010
Economics of Public Sector (60h) Master degree in Business Administration and Auditing Faculty of Economics – Rimini University of Bologna	2006-2008
Cost-Benefit Analysis (30h) Master degree in Economics Faculty of Economics – Rimini University of Bologna	2005 – 2006

OTHER TEACHING EXPERIENCE	 Economic issues and challenges in Tourism Economics (8h) Training course for Cultural Heritage Experts (Armenia), ROCHEMP project 	2020
EALEMENCE	 International Tourism Destinations. An economic approach (4h) – Training course in Management of Rural and Cultural Heritage Tourism Destinations for ASEAN countries' officers – Agency for Economic Development of the Republic of San Marino, Republic of San Marino 	2020
	 Economics of Tourism (7h) Spring School in Sustainable Tourism for Non-Mediterranean countries (Bolivia, Cuba, El Salvador, Ethiopia, Kenya, Mozambique, Myanmar, Senegal). Network of Education in Sustainable Tourism program (NEST), Bertinoro (Italy), February, 2019 	2019
	 Economics of Tourism (7h) Autumn School in Sustainable Tourism for Mediterranean countries (Albania, Jordan, Lebanon, Palestine, Tunisia). Network of Education in Sustainable Tourism program (NEST), Bertinoro (Italy), November, 2018 	
	 Economics of Tourism (6h) Intensive Course in Economics for Tourism Development HERITAG project Campus of Rimini, University of Bologna 	2017
	 Tourism Economics, (12h)) Advanced Training Course in Tourist Quality Service in the Republic of the Union of Myanmar, CAST-UNIBO and CeUB, Bertinoro, October, 2015 	
	 Tourism Economics, (12h)) Advanced Training Course in Tourism Development in the Republic of the Union of Myanmar", CAST-UNIBO and CeUB, Bertinoro, May, 2015 	
	 Coastal and Marine Tourism (7h) University of Calabria Strategic Project "S&T Med Sustainability and Tourism in the Mediterranean" – January 2015, Aqaba (Jordan) 	2015
	 Macroeconomics and International Economics in the executive (15 h) Professional Master Degree PINEA "Internationalization Processes in East Asia" 	2014
	 Tourism economics in Vocational Training courses (4h) Lions Club 	2012 – today
	 Tourism economics in Vocational Training courses 	2009 - 2015
	 IFTS – Istituto ENAIP, Rimini Tourism economics in Vocational Training courses on Responsible Tourism CESTAS – Bologna 	2008
	 Tutor of Microeconomics Faculty of Political Sciences University of Bologna 	2007-2008
	Economic issues concerning the illegal production of books Fifth Summer School in Economics of Arts	

Fifth Summer School in Economics of Arts

2004 - 2007

Faculty of Economics – Rimini

Faculty of Political Sciences

University of Bologna

– Tutor of Macroeconomics

 University of Bologna Tutor of Economic Policy, Tourism Economics, Cultural Economics and Environmental Economics Faculty of Economics – Rimini University of Bologna Tutor of Tourism Economics Faculty of Economics – Rimini University of Bologna 	2003 - 2004 2000 - 2001
Member of the committee for entry tests (before for the bachelor degree in Tourism Economics – ITALI; since 2019 intakes for the master degree in Tourism Economics and Management, TeAM)	2012 – 2021
Member of the Quality assurance committee for the Bachelor Degree in Tourism Economics	2012 – 2019
Member of selection committees for post doc grants and research grants	2012 – today
Member of several committees for University admission tests (TOLC)	2017 – today
President of Itinera, municipal institution of the municipality of Rimini. Mission: vocational training in the tourism sector	2012-2015
Member of the Scientifc Committee of ITS Turismo e Benessere (Higher Technical Institute for Cultural Heritage and Activities - Tourism and Wellness)	2019– today
President of the committee for the final exam of ITS, two-year training programs.	2017, 2021, 2022
Collaboration with the European for Citizen project <i>Dreamy - Dreaming European Aspirations of Youngsters</i> ", European Union funds under the Programme "Europe for Citizens" 2016	2016
Scientific collaboration in the project PROGRESS "Commercialisation for social value: extending the use of social enterprises in the supply chains of private organisations". Lead partner Greater Manchester Combined Authority.	2012-2013
Scientific collaboration with MED INGENIERIA (Ferrara, Italy) for a socio-economic impact study. Research Project: "Master Plan of Water Resources in South Iraq"	2005 - 2006
Scientific collaboration with Italian Publisher Association (Associazione Italiana Editori, AIE) within the projects Mastermedia and SIFE	2001
Online publication of weekly reports on "The immediate and expected impact of Covid-19 on hotel activity – The Hotel Activity Index (HAI)" (with A. Guizzardi and P. Figini) on the Center for	2020

OTHER SERVICE

TO THE UNIVERSITY

OTHER EXPERIENCES

Advanced Studies in Tourism's website (http://www.tourism.unibo.it/en/research/the-immediate-and-expected-impact-of-covid-19-on-hotel-activity)

REVIEWING ACTIVITIES

Annals of Tourism Research, Annals of Tourism Research Economic Almatourism, Insights, Modelling, Environmental Modelling & Software, Environment, Development and Sustainability, Industria, International Journal of Culture, Tourism and Hospitality Research, International Journal of Tourism Research, Italian Economic Journal, Journal Journal of Cultural Heritage Management and Sustainable Development, Journal of Sustainable Tourism, Journal of Travel & Tourism Marketing, Journal of Travel Research, Papers in Regional Science, Plos One, Regional Studies, Research in Globalization, Science of the Total Environment, Small Business Economic Journal, Sustainability, Tourism Economics, Small Business Tourism Management, **Economics**

COMPUTER SKILLS

Econometrics and Mathematical Packages: Stata, R, Mathematica, Gretl, Eviews, Matlab

LANGUAGE SKILLS

Italian native language; English fluent; French intermediate; Spanish basic.

Rimini, 27 marzo 2024

Laura Lum