

press release

The Notice of call of the Ordinary and Extraordinary Shareholders' Meeting of June 8th 2020 and filing of the documentation has been made available.

Rimini, April 29th, 2020 - The Board of Directors of Italian Exhibition Group S.p.A. (IEG), a leading company in Italy in the organisation of international trade fairs, listed since last June on the MTA (screen-based stock exchange) organised and managed by Borsa Italiana S.p.A., announces that today the notice of call of the ordinary and extraordinary shareholders' meeting of 8 June 2020 has been published on its website. The notice has been filed with the 1INFO Storage authorized storage mechanism available at www.1info.it and published in the daily newspaper Italia Oggi.

In addition, it should be noted that the following documents have been made available to the public in view of the shareholders' meeting:

- 1) the documentation required by Article 125 *quater*, paragraph 1, letter c) of Legislative Decree 58/1998;
- 2) the Annual Financial Report as of 31 December 2019 (including the Draft Financial Statements and the Consolidated Financial Statements as of 31 December 2019, the Management Report, the certification referred to in Article 154-bis, paragraph 5, of Legislative Decree 58/1998, the reports of the Independent Auditors and the Board of Statutory Auditors, the Consolidated Non-Financial Statement for the year 2019 prepared pursuant to Legislative Decree 254/2016);
- 3) the Report on Corporate Governance and Ownership Structure for the year 2019 prepared pursuant to Article 123-bis of Legislative Decree 58/1998;
- 4) the Report on Remuneration Policy and Remuneration paid prepared in accordance with Article 123ter of Legislative Decree 58/1998;
- 5) the illustrative report of the Board of Directors on the items on the agenda of the Ordinary and Extraordinary Shareholders' Meeting.

The documentation has been filed, in accordance with the regulations in force, at the registered office of Italian Exhibition Group S.p.A., can be consulted on the Company's website www.iegexpo.it "Corporate Governance" section, and is available at the 1INFO Storage authorized storage mechanism available at <u>www.linfo.it</u>.

FOCUS ON ITALIAN EXHIBITION GROUP

Italian Exhibition Group (IEG), listed on the Screen-based Share Market (MTA) organised and managed by Borsa Italiana S.p.A., is a leader in Italy in the organisation of trade fairs and one of the main operators in the trade fair and conference sector at European level, with structures in Rimini and Vicenza, as well as further sites in Milan and Arezzo. The IEG Group is notable in the organisation of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness, Sport and Leisure; Green & Technology. In the last few years, IEG started a significant

expansion process abroad, also through the conclusion of joint ventures with local operators (for example, in the United States, Arab Emirates and in China). IEG closed the 2019 financial year with consolidated total revenues of \notin 178.6 million, an EBITDA of \notin 41.9 million and a consolidated net profit of \notin 12.6 million. In 2019, IEG totalled 48 organised or hosted fairs and 190 conferences. www.iegexpo.it

This press release includes provisional elements and estimates that reflect the current views of the management team ("forward-looking statements") in particular with regard to future management performance, realisation of investments, cash flows trends and the evolution of the financial structure. The forward-looking statements by their nature include a component of risk and uncertainty because they depend on the occurrence of future events. The actual results may differ, also in a significant manner, from those announced, in relation to a number of factors including but not exclusive to: the performance of the out-of-home-food consumption market and of tourist flows to Italy, the performance of the gold-jewellery market, the performance of the green economy, the developments in the price of raw materials, the general macroeconomic conditions, geopolitical factors and development in the regulatory environment.

¹ The EBITDA is represented by the operating profit (loss) including depreciation and amortisation expense. The EBITDA is a measure defined and used by the Group to monitor and assess the operating performance of the Group, but it is not defined in the context of IFRS standards; therefore it must not be viewed as an alternative measure for the assessment of the Group's operating result. The Company believes that the EBITDA is an important parameter for the measurement of the Group's performance as it allows to analyse the profitability of the same by eliminating the effects deriving from non-recurrent economic elements. As EBITDA is not a measure whose determination is regulated by reference accounting standards for the preparation of the Group's consolidated financial statements, the criterion applied for the determination of the EBITDA could not be consistent with that adopted by other groups and might, therefore, not be comparable to them.

For further information: ITALIAN EXHIBITION GROUP S.P.A.

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