Press release

ITALIAN EXHIBITION GROUP (Euronext Milan: IEG)

MIDDLE EAST EVENTS POSTPONED TO 2027

2026 GUIDANCE HAS BEEN CONFIRMED THANKS TO THE ABOVE-EXPECTED RESULTS OF VICENZAORO AND THE EVENTS IN BRAZIL

2026 Guidance (confirmed)

- **Revenues: €293–€298 million**
- **Adjusted EBITDA: €80–€83 million**
- **Net Financial Position: €85–€95 million**

Rimini, 14th September 2026 –Italian Exhibition Group S.p.A. ("**IEG**" or "**Company**") leading company in Italy in the organization of international trade fair events and listed on Euronext Milan, a regulated market organized and managed by Borsa Italiana, announces that, following in-depth evaluations together with exhibitors, partners, and industry leaders, it has decided to **reschedule the event "Dubai Active and Muscle Show"** scheduled for October 30th to November 1st at the Dubai Exhibition Centre until 2027. The choice is aimed at preserving the positioning achieved by the event and further enhancing its development prospects in a strategic market such as that of the Middle East. Dubai Active and Muscle Show **will return from October 28 to 31, 2027**, and will move to the Dubai World Trade Centre, in the heart of Dubai's Financial District, with the ambition of further strengthening its role as the industry's leading B2B platform in the Middle East region, attracting exhibitors and visitors from an ever-widening pool.

The decision made **does not require a revision of the Guidance** communicated in August, as the **results** of **VicenzaOro September** and **TGold September**, the latter in its first edition, **exceeded expectations both financially and in terms of visits**. The two events also benefited from the full availability of the new biplane pavilion, inaugurated on September 4th and visibly appreciated by industry professionals, who confirm Vicenza as the community's indispensable European event.

The results of the events recently held in Brazil - Fesqua, Fesqua Vetro, FeiPat, and Ebrats - **were also positive beyond expectations**, further confirming the solidity of the Company's international business and the attractiveness of its formats in its various target markets.

The positive trend of the events held and the high level of coverage achieved by the events scheduled for the coming months strengthen visibility into the expected results for the entire financial year and therefore allow the Company to maintain the economic and financial objectives communicated to the market unchanged.

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Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

For further information:
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