

INTRODUCTION

SOCIETA’ S.p.A. (the Company) has appointed **Computershare S.p.A. (Computershare)**, through its employee or duly entrusted staff member, acting as **Appointed Representative** pursuant to article 135-undecies of Italian Legislative Decree no. 58/98 (TUF) to collect proxies for the Ordinary Shareholders’ Meeting convened on **April 29th, 2025, h. 09:00 a.m.**, in single call, in accordance with the terms and conditions stated in the Notice of Call of the Meeting published on the company’s website www.iegexpo.it – section “Corporate Governance/Shareholders’ Meetings/2025”.

Computershare collects proxy and sub-proxy, together with the voting instructions, to be conferred by **April 25th, 2025**. The proxy and sub-proxy may be revoked within the same date with the procedures used for the conferral.

Conferral of proxy and voting instructions by signing and submitting this form **is free of charge**, except where transmission or postal charges apply.

Computershare, acting as Appointed Representative, is not subject to any conflicts of interest as defined under Article 135-decies of Legislative Decree 58/98. However, in the event of unknown circumstances or in the event of amendment or integration to the motions presented to the meeting, Computershare **does not intend** to vote in a manner incompatible with the instructions received.

It is not possible to grant this proxy form without the voting instructions form to be downloaded from the company’s website www.iegexpo.it – section “Corporate Governance/Shareholders’ Meetings/2025”. Voting instruction form can be requested by phone at no. +39 0110923200.

ITALIAN EXHIBITION GROUP S.p.A. – Ordinary Shareholders' Meeting April 29th Day, 2025
Proxy form and Voting instructions to Computershare S.p.A. ex art. 135-undecies D.lgs. 58/1998

PROXY FORM

Fill in the requested information on the basis of the Instructions below. The Company will be notified by Computershare S.p.A. (1)

*** mandatory information**

The undersigned <i>*(natural person)</i>			
birth place*	birth date *	Tax code *	
resident in (town) *	at (address) *		
telephone. no.	e-mail		
(2) entitled to the voting right at the close of business of		16/04/2025 (Record Date)	as: <input type="checkbox"/> registered holder
<input type="checkbox"/> legal representative - <input type="checkbox"/> pledgee - <input type="checkbox"/> taker-in - <input type="checkbox"/> beneficial interest holder - <input type="checkbox"/> official receiver - <input type="checkbox"/> manager - <input type="checkbox"/> other (specify)			

(3) for no. *	ordinary shares ITALIAN EXHIBITION GROUP		
(4) as resulting from communication no.*	made by (Bank) *		
registered in the account no.	at	ABI	CAB
(5) in the name of (natural person or legal entity if different from the signing person)			
birth place *	birth date *	Tax code/LEI *	
resident in (town) *	at (address) *		

DELEGATES

Computershare to attend and vote at the above mentioned meeting, with reference to the above shares, in accordance with the following instructions and

DECLARES that no matter of incompatibility or suspension are affecting the right to vote and he/she is aware that:

- the proxy to the Appointed Representative may contain voting instructions even on just a number of proposals on the agenda and that, in this event, the vote shall be exercised only for the proposals in relation to which voting instructions have been conferred **(6)**;
- the proxy will be validly accepted at the Meeting only on condition that the Company has received, before the start of the Meeting, a specific communication from the intermediary regarding the shares indicated in this proxy form.

DATE	ID Form (7) (type)*	Issued by *	no. *	SIGNATURE
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VOTING INSTRUCTIONS

(For use of Appointed Representative only - tick relevant boxes and send to Computershare S.p.A. as per the instructions for filling in)

The undersigned **(8)**

INSTRUCTS the Appointed Representative to vote at the above indicated shareholders’ meeting as follow

RESOLUTIONS TO BE VOTED (9)	VOTING INSTRUCTIONS Section A: F (for), C (against), A (abstain) Section B/C: Confirm , Cancel , Modify previous instructions
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ORDINARY SESSION

0010	(item 1) Financial Statements as of December 31, 2024, accompanied by the Board of Directors' Management Report, the Board of Statutory Auditors' Report, and the Independent Auditors' Report. Presentation of the Consolidated Financial Statements as of December 31, 2024.				
	Section A – vote for resolution proposed by the Board of Directors		F	C	A
	Sections B and C (12)	Conf	Canc	Modify	
	B – vote for unknown circumstances	Conf	Canc	F	C
	C1 – vote for amendment/integration proposed by the Chairman of the meeting (13)	Conf	Canc	F	C
	C2 – vote for amendment/integration proposed by holder of majority/relevant interest (13)	Conf	Canc	F	C
	C3 – vote for amendment/integration proposed by holder of minority interest (13)	Conf	Canc	F	C
0020	(item 2) Allocation of the 2024 financial results for Italian Exhibition Group S.p.A. and proposal for the distribution of dividends.				
	Section A – vote for resolution proposed by the Board of Directors		F	C	A
	Sections B and C (12)	Conf	Canc	Modify	
	B – vote for unknown circumstances	Conf	Canc	F	C
	C1 – vote for amendment/integration proposed by the Chairman of the meeting (13)	Conf	Canc	F	C
	C2 – vote for amendment/integration proposed by holder of majority/relevant interest (13)	Conf	Canc	F	C
	C3 – vote for amendment/integration proposed by holder of minority interest (13)	Conf	Canc	F	C

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0030	(item 3) Report on the remuneration policy and compensation paid: 3.1 Approval of the first section of the report in accordance with Article 123-ter, paragraphs 3-bis and 3-ter of Legislative Decree No. 58 of February 24, 1998.						
	Section A – vote for resolution proposed by the Board of Directors				F	C	A
	Sections B and C (12)	Conf	Canc	Modify			
	B – vote for unknown circumstances	Conf	Canc	F	C	A	
	C1 – vote for amendment/integration proposed by the Chairman of the meeting (13)	Conf	Canc	F	C	A	
	C2 – vote for amendment/integration proposed by holder of majority/relevant interest (13)	Conf	Canc	F	C	A	
	C3 – vote for amendment/integration proposed by holder of minority interest (13)	Conf	Canc	F	C	A	

0040	(item 3) Report on the remuneration policy and compensation paid: 3.2 Resolutions related to the second section of the report as per Article 123-ter, paragraph 6 of Legislative Decree No. 58 of February 24, 1998.						
	Section A – vote for resolution proposed by the Board of Directors				F	C	A
	Sections B and C (12)	Conf	Canc	Modify			
	B – vote for unknown circumstances	Conf	Canc	F	C	A	
	C1 – vote for amendment/integration proposed by the Chairman of the meeting (13)	Conf	Canc	F	C	A	
	C2 – vote for amendment/integration proposed by holder of majority/relevant interest (13)	Conf	Canc	F	C	A	
	C3 – vote for amendment/integration proposed by holder of minority interest (13)	Conf	Canc	F	C	A	

0050	(item 4) Appointment of a director following resignation and subsequent co-option in accordance to Article 2386 of the Italian Civil Code and the current Articles of Association.						
	Section A – vote for resolution proposed by the Board of Directors				F	C	A
	Sections B and C (12)	Conf	Canc	Modify			
	B – vote for unknown circumstances	Conf	Canc	F	C	A	
	C1 – vote for amendment/integration proposed by the Chairman of the meeting (13)	Conf	Canc	F	C	A	
	C2 – vote for amendment/integration proposed by holder of majority/relevant interest (13)	Conf	Canc	F	C	A	
	C3 – vote for amendment/integration proposed by holder of minority interest (13)	Conf	Canc	F	C	A	

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0060	(item 5) Integration of the Board of Statutory Auditors through the appointment of an Alternate Auditor. <i>The Board of Director has not presented a motion.</i>						
	Section A2 – vote for proposal presented by shareholder Rimini Congressi S.r.l. (10)				F	C	A
Sections B and C (12)				Conf	Canc	Modify	
	B – vote for unknown circumstances				Conf	Canc	F C A
	C1 – vote for amendment/integration proposed by the Chairman of the meeting (13)				Conf	Canc	F C A
	C2 – vote for amendment/integration proposed by holder of majority/relevant interest (13)				Conf	Canc	F C A
	C3 – vote for amendment/integration proposed by holder of minority interest (13)				Conf	Canc	F C A

0070	(item 6) Authorization for the purchase and disposal of treasury shares pursuant to Articles 2357 et seq. of the Civil Code, as well as Article 132 of Legislative Decree No. 58 of February 24, 1998, and Article 144-bis of the Consob Regulation adopted with Resolution No. 11971/1999 and subsequent amendments, with the revocation of the authorization granted by the previous Shareholders' Meeting for any unexecuted portion.						
	Section A – vote for resolution proposed by the Board of Directors				F	C	A
Sections B and C (12)				Conf	Canc	Modify	
	B – vote for unknown circumstances				Conf	Canc	F C A
	C1 – vote for amendment/integration proposed by the Chairman of the meeting (13)				Conf	Canc	F C A
	C2 – vote for amendment/integration proposed by holder of majority/relevant interest (13)				Conf	Canc	F C A
	C3 – vote for amendment/integration proposed by holder of minority interest (13)				Conf	Canc	F C A

Possible derivative action against Directors				
Vote for proposed derivative action pursuant art. 2393, subsection 2, of Italian civil code upon approval of the annual financial statements (If no voting instruction are indicated, the Appointed Representative will vote C – against)				
		F	C	A

DATE

SIGNATURE

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Instructions for filling in and submitting the form

1. **The Proxy form** must be notified to the Company (together with a valid ID document and, in case, the documentation providing proof of the signatory power as per the following point) via the Appointed Representative together with the **Voting Instructions** reserved to him within **the term indicated in the Introduction**, using one of the alternative following methods:
 - 1) **Registered Email Holders (PEC)**: as an attachment document (PDF format) sent to ieg@pecserviziottoli.it in the event that the Proxy Grantor (as Individual or as Legal Entity) is a Registered Email Holder (Ref: IEG Shareholders' Meeting 2025);
 - 2) **Digital Signature Holders (FEA)**: as an attachment document with digital signature sent to ieg@pecserviziottoli.it in the event that the Proxy Grantor (as Individual or as Legal Entity) is a Digital Signature Holder (Ref: IEG Shareholders' Meeting 2025);
 - 3) **Common Email address Holders**: as an attachment document (PDF format) (Ref: IEG Shareholders' Meeting 2025) sent to ieg@pecserviziottoli.it. In this case, the hard copy of the proxy shall be sent via ordinary mail service to Computershare S.p.A. Via Nizza 262/73, 10126 Turin, Italy.

The use of different email address than those mentioned above or a delay respect to the deadline, as well as the only use of ordinary mail service, will not ensure the correct submission of the proxy.
2. Specify the capacity of the proxy signatory and, where applicable, attach documentary proof of his power.
3. Ensure that the number and type of shares for which the proxy is granted coincides with that certified by the intermediary in his communication to the company whose references are to be indicated in the following point (4)
4. Enter the reference of the communication made by the intermediary and its name as well as the securities account number, the ABI and CAB codes of the depository intermediary, or in any case its name, which can be found in the extract of the securities file.
5. To be completed only if the registered shareholder is different from the proxy signatory; mandatory indications on relevant personal details must be included.
6. Pursuant to article 135-undecies, subsection 3, of Italian Legislative Decree no. 58/1998, "Shares for which full or partial proxy is conferred are calculated for the purpose of determining due constitution of the shareholders' meeting. With regard to proposals for which no voting instructions are given, the shares of the shareholder concerned are not considered in calculating the majority and the percentage of capital required for the resolutions to be carried".
7. Provide details of a valid form of identification of the proxy signatory.
8. Provide the name and surname of the signatory of the Proxy form and Voting instructions.
9. The resolutions proposed to the shareholders' meeting, which are briefly referred to herein, are reported in the Reports published on the company website www.iegexpo.it.
Computershare S.p.A., as Appointed Representative, has not personal interest or on behalf of third party in the proposals mentioned, however, in the event of unknown circumstances or in the event of amendment or integration to the motion presented to the meeting, Computershare does not intend to vote in a manner incompatible with the instructions received.
The vote is expressed by ticking the relevant box between the following: **F** (for), **C** (against) or **A** (abstention).
10. There is the Section A2 to receive instructions when an **alternative, complementary or additional** resolution to the motion proposed by the Board of Directors had been presented and published pursuant to art. 126-bis of the TUF, within the term and in the cases provided. The Appointed Representative shall vote on each motion in accordance with the instructions and the delegating party shall give instructions consistent with the type of proposals (alternative or complementary) published.
In case of approval of the proposal contained in Section A, the vote on the alternative proposal, as contained in section A2, could not take place.
11. Indicate the number of the list or the proposal (as provided on the Company website) that you want to vote "for" or indicate your preference to vote against (C) or to abstain (A) which will apply to all lists/proposals. If only one list/proposal is presented, the voting instructions will relate to that one.
If a list of candidates is presented by the outgoing Board of Directors pursuant to and in accordance with the procedures set forth in Article 147-ter.1 of the TUF identified with No. 1 and such list obtains the majority of the votes present, the election of the candidates shall be carried out by means of an individual vote on each candidates of list no. 1 and the election shall be conducted in accordance with the provisions of Article 144-quater.1 of the Consob Regulation.

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12. *If any resolutions not provided in the proposals published as required by law, the Appointed Representative won't be able to vote without instructions. Therefore, should circumstances of importance which amend or integrate published resolutions occur, which were unknown at the time of issue of the proxy, which cannot be provided to delegating party and could modify the voting instructions, one of the following options may be chosen in sections B and C: **Conf** (confirm), **Canc** (cancel) or **Mod** (modify) the voting instruction already expressed. If no choice is made, the voting instructions in Section A are confirmed.*

Particularly, if a motion that take the place of the published one is put to a vote or if an alternative resolution to the previously that did not obtain the majority of for-votes required for its approval is proposed, the delegating party shall give voting instructions in Section C which replace or integrate those of Section A.

13. *In the absence of a proposal presented by the board of directors, an integrative proposal presented to the meeting shall be approved. Therefore, the voting instructions are collected by the Appointed Representative in Section C as solely vote instruction on the proposals presented to the meeting by the proponents specified in that section. The various voting intentions expressed in relation to the proponents' identity may be identical to each other but such instructions are binding on the Appointed Representative who shall vote only if the proponent's identity is as indicated in the relevant voting instructions.*

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Regulatory References

Italian Legislative Decree no. 58/98 (T.U.F)

Article 135-decies (*Conflict of interest of the representative and substitutes*)

1. Conferring proxy upon a representative in conflict of interest is permitted provided that the representative informs the shareholder in writing of the circumstances giving rise to such conflict of interest and provided specific voting instructions are provided for each resolution in which the representative is expected to vote on behalf of the shareholder. The representative shall have the onus of proof regarding disclosure to the shareholder of the circumstances giving rise to the conflict of interest. Article 1711, second subsection of the Italian Civil Code does not apply.
2. In any event, for the purposes of this article, conflict of interest exists where the representative or substitute:
 - a) has sole or joint control of the company, or is controlled or is subject to joint control by that company;
 - b) is associated with the company or exercises significant influence over that company or the latter exercises significant influence over the representative;
 - c) is a member of the board of directors or control body of the company or of the persons indicated in paragraphs a) and b);
 - d) is an employee or auditor of the company or of the persons indicated in paragraph a);
 - e) is the spouse, close relative or is related by up to four times removed of the persons indicated in paragraphs a) to c);
 - f) is bound to the company or to persons indicated in paragraphs a), b), c) and e) by independent or employee relations or other relations of a financial nature that compromise independence.
3. Replacement of the representative by a substitute in conflict of interest is permitted only if the substitute is indicated by the shareholder. In such cases, subsection 1 shall apply. Disclosure obligations and related onus of proof in any event remain with the representative.
4. This article shall also apply in cases of share transfer by proxy.

Article 135-undecies (*Appointed representative of a listed company*)

1. Unless the Articles of Association decree otherwise, companies with listed shares designate a party to whom the shareholders may, for each shareholders' meeting and within the end of the second trading day prior to the date scheduled for the shareholders' meeting, including for callings subsequent to the first, a proxy with voting instructions on all or some of the proposals on the agenda. The proxy shall be valid only for proposals on which voting instructions are conferred.
2. Proxy is conferred by signing a proxy form, the content of which is governed by a Consob regulation. Conferring proxy shall be free of charge to the shareholder. The proxy and voting instructions may be cancelled within the time limit indicated in subsection 1.
3. Shares for which full or partial proxy is conferred are calculated for the purpose of determining due constitution of the shareholders' meeting. With regard to proposals for which no voting instructions are given, the shares are not considered in calculating the majority and the percentage of capital required for the resolutions to be carried.
4. The person appointed as representative shall have no interest, personal or on behalf of third parties, that he or she may have with respect to the resolution proposals on the agenda. The representative must also maintain confidentiality of the content of voting instructions received until scrutiny commences, without prejudice to the option of disclosing such information to his or her employees or collaborators, who shall also be subject to confidentiality obligations. The party appointed as representative may not be assigned proxies except in compliance with this article.
5. By regulation pursuant to subsection 2, Consob may establish cases in which a representative failing to meet the indicated terms of Article 135-decies may express a vote other than that indicated in the voting instructions.

Italian Civil Code

Art. 2393

(Derivative action)

1. A derivative action may be brought against directors pursuant to a resolution approved by shareholders, even if the company is in liquidation.
2. A resolution relating to the responsibility of directors may be put to the vote at a general meeting called for approval of the annual financial statements, even if such resolution is not on the meeting agenda, provided that it relates to matters occurring within the period to which the financial statements relate.
3. A derivative action may also be brought by a resolution of the board of statutory auditors passed by a two-thirds majority of its members.
4. Such action may be brought within five years of the expiry of the director's term of office.
5. The approval of a resolution to bring derivative action shall result in the removal of the director against whom such action is brought provided that votes representing at least one fifth of share capital are in favor. In such an event, shareholders shall provide for the replacement of that director.
6. The company may waive its right to bring derivative action and accept a settlement, subject to the waiver and settlement having been approved by shareholders, and provided that such motion is not opposed by minority shareholders representing at least one fifth of share capital, or, for listed companies, at least one-twentieth of share capital, or such percentage as may be established in the company's by-laws in relation to derivative actions brought by the company pursuant to Article 2393-*bis*.

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INFORMATION ON PERSONAL DATA PROCESSING

Pursuant to the Regulation(EU) 2016/679 (the "Regulation")

Personal Data Controller

Computershare S.p.A., with registered office in Milan, Via Lorenzo Mascheroni, 19 (hereinafter, "**Computershare**" or the "**Controller**"), Appointed Representative of the company pursuant to article 135-undecies of Italian Legislative Decree no. 58/98 (TUF), as controller of "**Processing**" (as defined in article 4 of the Regulation) of Personal Data (as defined below) provides the present "Information on Personal Data Processing", in compliance with the provisions of the applicable law (article 13 of Regulation and subsequent national legislation)

Object and methods of processing

The personal data of the shareholder and of his possible representative (hereinafter, the "**Delegating party**"), as well as the residence, the tax code, the details of the identification document, the email address, the telephone number and the shareholding (hereinafter "**Personal Data**") are communicated by the Delegating party, even by electronic means, to Computershare through this form, in order to grant the proxy to attend and to vote at the shareholders' meeting on behalf of the Delegating party according his voting instructions

The Controller process the Personal Data of the Delegating party reported in this form, lawfully, fairly and limited to what is necessary in relation to the purposes for which they are processed. The processing - as collection or any other operation as set forth in the definition of "processing" pursuant article 4 of the Regulation – shall be performed by papery or automated means, implementing the appropriate organizational and logical measures required by the purposes here above mentioned.

Purpose and legal basis of the Processing

The purpose of the Processing by the Controller is to allow the correct expression of voting instruction by the Appointed Representative in the shareholders' meeting on behalf of the Delegating Party, in compliance with the provisions of the aforementioned art. 135-undecies of TUF.

The legal basis of the Processing is represented by:

- contractual obligations: to comply with the obligations arising from the agreement between the Delegating Party and the Appointed Representative;
- legal obligations: to comply with the legal obligations the Appointed Representative shall fulfil towards the company and the Authorities.

The collection and the Processing of Personal Data is necessary for the purposes indicated above. Failure to provide the aforementioned Personal Data implies, therefore, the impossibility to establish and manage the above agreement.

Recipients, storage and transfer of Personal Data

The Personal Data will be made accessible, for the purposes mentioned above - before, during and after the shareholders' meeting - to the employees and collaborators of the Controller who are in charge of Processing.

The Personal Data provided will be kept for a period of at least 1 year, in accordance with current legislation and will be disclosed to third parties only in compliance with legal obligations or regulations or at the request of the Authorities. This period is consistent with the provisions of current legislation.

Personal Data will be processed within the European Union and stored on servers located within the European Union. The Personal Data will be communicated to the Company to comply with the obligation under the law regarding the shareholders meeting's minutes, updating of shareholders' register and to third parties only if required by the Authorities.

Rights of the Delegating party

The Delegating Party has the right to ask, in every moment, which Personal Data and how they are processed . The Delegating party may ask to update, complete, correct or even erase the Personal Data. The Delegating party can also ask to restrict the use of his Personal Data or withdraw the consent to use them, but in such case it will be impossible to attend and vote at the shareholders' meeting. The Personal Data and the voting instructions will be kept for 1 year at disposal of the Authorities.

For the exercise of the aforementioned rights, the Delegating party can write to Computershare to the address reported in the form or to the following email address dataprotection@computershare.it. For the Privacy Policy and all Computershare activities, please visit our website <https://www.computershare.com/it/policy>.

Computershare S.p.A.