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Announcement released by Italian Exhibition Group S.p.A. also on behalf of Amber Capital Italia SGR S.p.A.in its capacity as manager of the Amber Italia Exhibition Opportunity (AIEO) fund

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Press release

IEG AND AMBER CAPITAL ANNOUNCE THAT THE OFFER HAS BEEN FULLY SUBSCRIBED BY THE MARKET

Rimini, 7th October 2026 - Following the press release issued on 6th October 2026, Italian Exhibition Group S.p.A. ("**IEG**" or the "**Company**") (for Euronext Milan: **IEG**), a *leading company* in Italy in the organisation of international trade fairs and listed on Euronext Milan, the regulated market organised and managed by Borsa Italiana S.p.A., and Amber Capital Italia SGR S.p.A. ("**Amber Capital**"), announce the success of the share offer intended at increasing free float and liquidity.

The Joint Global Coordinators have received orders for shares in excess of the initial offer; with allocations focussed on prioritising the quality of investors, thus limiting the placement to 1,059,784 shares. The shares placed represent 3.4% of the Issuer's share capital, of which a total of 145,389 shares are held in IEG's portfolio and a total of 914,395 IEG shares are held by Amber Capital in its capacity as manager of Amber Italia Exhibition Opportunity (AIEO) (the "**Transaction**").

The shares sold were placed at a price per share of Euro 13.26, for a total gross consideration of Euro 14,052,735.84, of which (i) Euro 1,827,858.14 attributable to IEG for the sale of no. 145,389 treasury shares and (ii) Euro €12,124,877.70 attributable to Amber Capital for the sale of no. 914,395 shares.

Following completion of the Transaction, IEG will hold a total of 173,611 treasury shares, corresponding to 0.6% of the share capital; while Amber Capital in its capacity as manager of funds and vehicles, through the no. 3,170,386 shares held by the Amber Italia Exhibition Opportunity (AIEO) fund and the no. 74,511 shares held by the Alpha Ucits Sicav/Amber Equity Fund, will hold a total of no. 2,330,502 IEG shares, corresponding to 7.6% of IEG's share capital and 4.3% of the voting rights.

The Transaction allowed to increase IEG's free float by 3.4% of the share capital, in line with the objective of broadening the shareholder base and enhancing the liquidity of IEG shares.

The Transaction, as indicated in the press release issued on 6th October 2026, was carried out through an *accelerated bookbuilding* procedure reserved to qualified investors outside the United States of America, in accordance with

Regulation S under the U.S. Securities Act of 1933, as amended (the "**Securities Act**"), and, in the United States, exclusively to qualified institutional buyers ("**QIBs**") pursuant to Rule 144A under the Securities Act, excluding, in particular, Canada, Japan and Australia; and to qualified investors within the European Economic Area, pursuant to the exemptions from the obligation to publish a prospectus under Article 1, paragraph 4, letters (a) and (b) of Regulation (EU) 2017/1129 of the European Parliament and of the Council of 14 June 2017, as amended.

Settlement of the Transaction (*i.e.* delivery of the shares and payment of the consideration) will take place on 9th October 2026.

Cantor Fitzgerald Ireland Limited and TP ICAP Midcap acted as *Joint Global Coordinators* and *Joint Bookrunners* in connection with the Transaction.

Gianni & Origoni acted as Italian *deal counsel* for the Transaction, while Moore Van Allen acted as U.S. counsel to the *Joint Global Coordinators* and *Joint Bookrunners*; CDR Communication acted as the company's IR adviser.

In connection with the Transaction and consistently with market practice for placements of this nature, IEG and Amber Capital have undertaken towards the Joint Global Coordinators and Joint Bookrunners not to dispose of the further IEG shares held by them for a period of 12 months from the settlement date of the Transaction, save with the express consent of Cantor Fitzgerald Ireland Limited and TP ICAP Midcap (the "**Lock Up**"). It is noted that the Lock Up does not apply to the no. 74,511 shares held by the Alpha Ucits Sicav/Amber Equity Fund.

For further information, please refer to the press release announcing the commencement of the Transaction.

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Pursuant to the Prospectus Regulation, in member states (each, a "Relevant Member State") of the European Economic Area ("EEA"), this announcement and any offer if made subsequently is directed exclusively at persons who are "qualified investors" within the meaning of the Prospectus Regulation ("Qualified Investors"). For these purposes, the expression "Prospectus Regulation" means Regulation (EU) 2017/1129 and includes any relevant implementing measure in the Relevant Member State. In the United Kingdom this announcement is directed exclusively at persons who are "qualified investors" (as defined in the Prospectus Regulation as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018) who are (i) investment professionals falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "Order"), (ii) persons referred to in Article 49(2) (a) to (d) of the

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This announcement is not an offer of securities or investments for sale nor a solicitation of an offer to buy securities or investments in any jurisdiction where such offer or solicitation would be unlawful. No action has been taken that would permit an offering of the securities or possession or distribution of this announcement in any jurisdiction where action for that purpose is required. Persons into whose possession this announcement comes are required to inform themselves about and to observe any such restrictions.

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In connection with the offering of the shares of Italian Exhibition Group S.p.A. (the "Shares"), the Joint Bookrunners and any of its affiliates acting as an investor for their own account may take up as a proprietary position any Shares and in that capacity may retain, purchase or sell for their own account such Shares. In addition the Joint Bookrunners or its affiliates may enter into financing arrangements and swaps with investors in connection with which the Joint Bookrunners (or its affiliates) may from time to time acquire, hold or dispose of Shares. The Joint Bookrunners do not intend to disclose the extent of any such investment or transactions otherwise than in accordance with any legal or regulatory obligation to do so.

The information contained in this announcement is for background purposes only and does not purport to be full or complete. No reliance may be placed for any purpose on the information contained in this announcement or its accuracy or completeness. This announcement does not purport to identify or suggest the risks (direct or indirect) which may be associated with an investment in the Shares.

Any investment decision in connection with the Shares must be made solely on the basis of all publicly available information relating to the Shares (which has not been independently verified by the Joint Bookrunners).

The Joint Bookrunners are acting on behalf of the Company and Amber Capital and will not be responsible to any other person for providing the protections afforded to clients of the Joint Bookrunners nor for providing advice in relation to any offering of the Shares.

This communication and any subsequent offer of securities may be restricted by law in certain jurisdictions and persons receiving this communication or any subsequent offer should inform themselves about and observe any such restriction and must not under any circumstances forward this communication to any other person. Failure to comply with such restrictions may violate securities laws of any such jurisdiction.

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This press release is online at www.1info.it and on the Company's website www.iegexpo.it (Investor Relations/Press Release section).

ITALIAN EXHIBITION GROUP
Providing the future

FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

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