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PRESS

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VICENZAORO SEPTEMBER, IEG: THE GOLD-JEWELLERY INDUSTRY'S BUSINESS RESTARTS HERE

Inaugurated this morning, Vicenzaoro September: over 800 exhibiting brands, stakeholders and territorial institutions, from today until 14th September, in physical attendance at Vicenza Expo Centre

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Vicenza, 10th September 2021 – With more than 800 participating companies, a third of which from abroad, today saw the opening of **Vicenzaoro September The Jewellery Boutique Show**, the international gold and jewellery show, organized by **Italian Exhibition Group**. An edition in the name of re-start, which can be felt clearly among the Vicenza Expo Centre halls, particularly due to encouraging signs from the market, which has already reached pre-pandemic levels with Italian exports up by +2.8% in the first five months of 2021 compared to the same period in 2019^[1] and a 2021 turnover forecast to bounce back by +19.8%^[2].

The gold-jewellery industry has never stopped given that “It knew how to innovate to respond to the ongoing changes and its specific trade shows have shown to be flexible and capable of vision, choosing to re-start in synergy,” said the Minister of Foreign Affairs and International Cooperation, **Luigi Di Maio**, to sector companies and show organizers in his message of greeting.

The event that was inaugurated this morning in Vicenza confirms its role as a privileged networking venue for sector operators, a place where they are able to restart from beauty and open a new season under the banner of business and constant innovation.

Exhibitors include the big names in jewellery, from Damiani to Roberto Coin, from Fope to Crivelli and Fabergé, as well as leaders in the field of machinery, back together at **T.Gold**, the international show for the most innovative technologies applied to gold and jewellery processing, and top representatives from the world of watches, who will be bringing their own most exclusive pieces to **VO Vintage**, the premium vintage watch and jewellery event which starts tomorrow, 11th September, until its closure on September 13th.

The show welcomed an already numerous public, all eager to do business, right from the early morning. From today until Tuesday, 14th September, they will be able to tour the halls in maximum safety thanks to the implementation of the **#SAFE BUSINESS by IEG** protocol and **GBAC STAR™** accreditation, the global certification program for meeting the international standards of cleanliness, disinfection and infectious disease prevention for facilities and trade show staff.

Intervening at the show's opening ceremony were **Lorenzo Cagnoni**, President of Italian Exhibition Group, **Francesco Rucco**, Mayor of Vicenza, **Carlo Maria Ferro**, President of ITA (Italian Trade Agency), **Cristina Franco**, Vice President of the Province of Vicenza, **Claudia Piaserico**, President of Federorafi, **Roberto Marcato**, Veneto Regional Councillor for Economic Development (declarations in

[1] Source: Confindustria Moda Research Centre on ISTAT data for Federorafi

[2] Source: Cerved «Start – Gold, jewellery and fashion jewellery» (May 2021)

attachment).

FOCUS ON ITALIAN EXHIBITION GROUP

Italian Exhibition Group (IEG), listed on the MTA (screen-based stock exchange) organised and managed by Borsa Italiana S.p.A., has built up over the years, through its Rimini and Vicenza venues, a position of domestic leadership in the organisation of trade fairs and conferences, and has developed its foreign activities - also through joint ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, India - which have positioned it among the leading European operators in the sector.

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