

Press release no. 4

VICENZAORO SEPTEMBER: TOP INTERNATIONAL JEWELLERY BRANDS CONFIRMED, FROM ROBERTO COIN TO FOPE, FABERGÉ, CRIVELLI AND DAMIANI

- At Italian Exhibition Group's international event, in Vicenza from 9 to 13 September 2022, the new jewellery collections by luxury brands in the ICON community
- From Schreiner to Yoko London, the international allure of VOS will be back with companies from all over the world in attendance
- The return of the Design Room, featuring the most sought-after international independent designers in high jewelry, from Alessio Boschi to Netali Nissim, Celine Roelens and José María Goñi

www.vicenzaoro.com/en

Vicenza, 29th July 2022 – Top jewellery brands will be descending on Vicenza for VOS [Vicenzaoro September - The Jewellery Boutique Show](http://www.vicenzaoro.com/en). The international exhibition of reference for the gold and jewellery world, organised by IEG - [Italian Exhibition Group](http://www.vicenzaoro.com/en) at Vicenza Exhibition Centre from 9th to 13th September 2022 together with [VO Vintage \(9th-11th September\)](http://www.vicenzaoro.com/en), is a unique opportunity to obtain an absolute preview of the latest new entries and trends in high jewellery.

A veritable business hub for the sector where the trends will be set by the creations in the **ICON community** which hosts **luxury Made in Italy and international jewellery brands** together with the original proposals on display in **The Design Room**.

An unmissable presence at Vicenzaoro is **Roberto Coin** with its most iconic collections and new entries in the *Art Deco* line, a selection of new ready-to-wear pieces from the brand's most artistic collection, and *Navarra*, the new 2022 collection inspired by the coat of arms of the Spanish dynasty with its 16 intertwined chains. The *Princess Flower* line has been enriched with colour, especially the intense blue of lapis lazuli and the bright blue of turquoise. The four-petalled jewelled flower has been reinterpreted thanks to the hidden ruby that is a trademark of all the brand's creations.

Among the big names will be **FOPE**, whose trademark gold link chains, made flexible thanks to a patented technology using small springs, are recognised the world over. This autumn, the Vicenza-based company will be bringing its new *Luna* unisex line to the show for the first time: entirely flexible links with a contemporary design and significant thicknesses. In addition to Flex'it bracelets, available in yellow, white and pink gold, necklaces also become stretchable for the first time as chokers to be worn snugly but comfortably against the skin due to the soft and supple mesh. New entries in FOPE's most recent production are the 18-carat gold rings and earrings in its *Essentials* line and the contemporary proposals in *Aria* that feature a design and contained sizes to meet the needs of a younger public.

Damiani will be bringing new items and masterpieces with a modern and innovative style, the result of the creativity and passion for the goldsmith's art of a brand that has been an ambassador of Made in Italy around the world for almost a century. With **Crivelli**, high jewellery is a combination of precious stones, vibrant

colours and different shades of gold, revealing the company's ability to re-interpret the classic style in multiple variations.

There will be two new collections by **Annamaria Cammilli**: *Dune Color*, in which different tones and shades of tourmalines, the blue of tanzanites and the green of peridot come together, and *Couture*, which remains faithful to the Florentine company's codes and aesthetics but is not afraid to be boldly creative and daring. **Nanis** draws inspiration from the world of nature to produce high jewellery creations that mix gold and diamond pavé

Fabergé has chosen Vicenzaoro to celebrate its 180th anniversary by presenting a special edition of its iconic egg, the *Colors of Love Rose Gold Diamond & Ruby Fluted Egg Pendant*, inspired by the "Third Imperial Egg". It will also launch a limited edition of 180 *Mini Gold Egg Objects* whose colours are enhanced through a variety of enamels and precious stones. Master goldsmith workmanship, handed down through the ages, finds continuous inspiration in the company to explore creativity, reinterpreting even contemporary aspects of everyday life: on show in Vicenza for the first time will be *The Game of Thrones Egg*, an eagerly awaited homage to the successful fantasy TV series.

The attendance of the world's leading high jewellery companies confirms Vicenzaoro's international allure, with players such as the German company **Schreiner**, renowned for its ultra-luxury creations, popular with the royal households of many countries; the English brand **Yoko London**, which selects the most beautiful and unusual pearls in terms of colour and size; the American **Sutra Jewels** with its creations loved by VIPs and the Hollywood elite, the Portugal's **Luísa Rosas**, which combines architectural forms and artisan techniques in a sophisticated design.

Vicenzaoro will also see the return of **The Design Room**, a workshop area where experimentation and creativity come together in new market trends and unique pieces of high jewellery. The leading players will be international independent designers, who reinterpret jewellery according to their own style, creating products with unusual and highly recognisable designs. On show this autumn will be the much-coveted creations of **Alessio Boschi**, purchased and collected like works of art, and the Baroque jewellery by young Chilean designer **José María Goñi**, which has conquered the Royal Family of Malaysia and the singer Madonna. Vicenzaoro will also exhibit the handmade creations by **Mousson Atelier** with their classical and modern aesthetics, geometries, unique top-quality stones, fine workmanship and exclusive design; **Celine Roelen** jewellery inspired by the world of insects; **Netali Nissim** and her jewels decorated with the eye symbol, much loved by influencer Chiara Ferragni; the **Cedille Paris** pop line by **Carmen Aoun**, the emerging Parisian talent of Lebanese origin, which expresses and celebrates the mother-daughter bond.

FOCUS ON ITALIAN EXHIBITION GROUP

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Brazil and India, **for example** - now sees the company positioned among the top European operators in the sector.

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