

Press release no. 6

VO VINTAGE 2022: THE VINTAGE WATCH COMMUNITY AT VICENZA EXPO CENTRE

- New events, international exhibitors and partnerships for Italian Exhibition Group's fine vintage watch and jewellery show
- In the foyer at Vicenza Expo Centre, from 9th to 11th September, the sector's key voices: from collectors Sandro and Giulio Fratini, opinion leaders Alessandro Squarzi and Giorgione, to Professor Ugo Pancani from FHH
- History, the basics of vintage collecting and the latest technical ideas and trends in three days of events, talks and masterclasses dedicated to the most iconic timepieces

www.vicenzaoro.com/en/vicenzaoro-vintage

Vicenza (Italy), 31st August 2022 – New events, international exhibitors and partnerships will further enhance the vintage offer at [VO Vintage](#), Italian Exhibition Group's watch and jewellery show to be held from 9th to 11th September in the foyer at Vicenza Expo Centre alongside [Vicenzaoro September - The Jewellery Boutique Show](#) (9th – 13th September). The **third edition** of the event, aimed specifically at the **fine vintage watch and jewellery community**, will be attended by **national and international dealers** including **Robert Maron Watches (USA)** and **Tokant (France)**, as well as **independent contemporary fine watchmaking brands from the AHCI** (Académie Horlogère des Créateurs Indépendants) such as **Andersen Genève** and **Matthias Naeschke**, in attendance for the first time, and confirmations from **Vincent Calabrese** and **Meccaniche Orologi Milano**.

In addition to having the chance to admire and wear unique and timeless objects, visitors will be able to engage with **opinion leaders and the most renowned experts** in watchmaking history and technique thanks to **talks and masterclasses**.

VINTAGE WATCHES, AMONG PAST AND MODERNITY

Friday 9th September the hands of time will turn back to celebrate the history of the **Omega Speedmaster**, the sports chronograph par excellence, with a talk in collaboration with the monthly magazine L'Orologio together with editor **Dody Giussani**, journalist and watch expert **Paolo Gobbi** and **Andrea Foffi**, author of the book "Magister - A Unique Andrea Foffi Speedmaster Selection" and curator of the exhibition, who will be bringing 15 pieces from his private collection to VO Vintage for the first time. The past, present and future of watchmaking will be the focus of the meeting on **Saturday 10th September**, moderated by journalist and writer **Michele Mengoli** and featuring collectors **Sandro and Giulio Fratini**, top dealer **Maurizio De Angelis**, and **Alessandro Squarzi**, entrepreneur and opinion leader in the world of fashion and lifestyle. On **Sunday 11th September** **Mo Coppoletta** and **Luca Soprana** will be discussing "Watchmaking trends, between mechanical savoir faire and designers' aesthetic taste".

Bruno Bergamaschi (aka Giorgione), one of the most recognised watchmaking experts in Italy, founder of the **Watchouse** forum and VO Vintage's ambassador for watchmaking culture, will be meeting great master watchmaker **Giulio Papi**, regional brand director of **Zenith**, **Paolo Cappiello**, and vintage wristwatch expert **Stefano Mazzariol** (Vintage Watches) for an excursus between technique and passion. He will also introduce **Watch Passion**, a watch dealers' association that will be partnering VO Vintage as of next year.

GUIDELINES FOR COLLECTORS

How do you take part in a watch auction? What guarantees do online buying and selling sites offer? Which channels can be used to take up collecting? **Anis Romdhane**, co-founder of the Watchhype.com website, and **Matteo Cambi**, founder of the Cambi Auction House, will answer to these and other questions on **Saturday 10th September**. The case of **Panerai**, an example of the importance of culture and information when building a collection, will then be illustrated with exceptional speakers such as **Carlo Ceppi**, Panerai's heritage curator, Professor **Ugo Pancani** from the Geneva-based **FHH - Fondation de la Haute Horlogerie** and member of the GPHG Academy, and **Jacopo Spangaro**, organiser of the auction-event The One.

MASTERCLASS ON WATCHMAKING CULTURE

Central to VO Vintage is increasing expertise in the sector through the participation of famous top experts, such as Professor **Ugo Pancani** who, on **Sunday 11th September**, will be offering two classes on vintage and contemporary watchmaking topics entitled: "Understanding the technical innovations and trends of haute horlogerie presented in 2022" and "Getting to know vintage watchmaking: history, technique and all the reasons for its appeal". On **Saturday 10th September**, **Stefano Mazzariol** will be holding a new edition of the "Newman Master" course, with a journey to discover one of the most legendary dials ever.

The updated programme can be found on www.vicenzaoro.com/en/vicenzaoro-vintage

FOCUS ON ITALIAN EXHIBITION GROUP

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Brazil and India, **for example** – now sees the company positioned among the top European operators in the sector.

PRESS CONTACT IEG

Elisabetta Vitali, head of corporate communication; **Marco Forcellini**, press office manager; **Michela Moneta**, press office coordinator; **Luca Paganin**, press office specialist

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewellery industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date