

Press Release no 9

IEG: VICENZAORO SEPTEMBER STARTS TOMORROW AT THE EXPO CENTRE

- Exports at +36.5% for the gold and jewellery sector which will be in Vicenza until Tuesday 13th September at Italian Exhibition Group's Expo Centre for the September edition of the eagerly awaited international event
- The opening ceremony at 11.30 am
- Over a thousand exhibiting brands and buyers from all over the world
- From 9th to 11th September, the third edition of VO Vintage, the salon open to the public of vintage watch and jewellery enthusiasts

Vicenza (Italy), 8th September 2022 – The top brands of high-end jewellery with their latest collections, gold and jewellery with the very best of Made in Italy production from the main national manufacturing districts together with international excellences. Opening tomorrow, until Tuesday 13th, **VOS Vicenzaoro September - The Jewellery Boutique Show**, the gold and jewellery community's most eagerly awaited international event, accompanied by **VO Vintage**, again at the Expo Centre, from 9th to 11th, the salon open to vintage watch and jewellery collectors and enthusiasts. Both events are organised by **Italian Exhibition Group**.

EXPORT DATA

A positive foreign trade trend for the VOS sector. **In the first five months of 2022**, the gold-silver-jewellery sector recorded a **36.5% growth in exports**, which amounted to just under EUR 4 billion, about one billion more compared to the same period last year (processed by Confindustria Moda's Study Centre on ISTAT data for Federorafì).

THE OPENING

At 11.30 am tomorrow, on the stage in Hall 7, the **opening ceremony** will be attended by **Lorenzo Cagnoni**, President of Italian Exhibition Group, **Elena Bonetti**, Italian Minister for Equal Opportunities and Family, Senator **Erika Stefani**, Italian Minister for Disabilities, **Francesco Rucco**, Mayor of Vicenza, **Maria Cristina Franco**, Vice President of the Province of Vicenza, **Claudia Piaserico**, President of Confindustria Federorafì, **Roberto Luongo**, Director General of ITA (Italian Trade Agency), and **Roberto Marcato**, Veneto Regional Councillor for Economic Development and Energy.

THE SHOW AND NETWORKING

A universally-appreciated **business showcase**, a place for **global networking, trends, innovation, information and training, a reference point for the entire gold and jewellery supply chain** from producers to packaging and services, Vicenzaoro September will gather together **more than a thousand exhibiting brands** in the Expo Centre with a recovery in numbers now close to 2019 levels. With **35% coming from 28 foreign countries**, Turkey, Germany and Spain being the most represented, China, Hong Kong, India and Thailand will also be returning to Vicenza from Asia. **400 hosted buyers** from over 70 countries, thanks to the support of about forty **ITA** offices around the world.

THE ASSOCIATION WORLD

The entire institution and association world will be supporting IEG and VOS: **Confindustria Federorafì, Confartigianato Orafì, Confcommercio Federpreziosi, CNA Orafì, Confimi Industria Gold and Silver Category, Assogemme, Assocoral and AFEMO – Association of Jewellery Machinery Manufacturers and Exporters**, will

be contributing to the event's agenda. On the international front, **CIBJO** - World Jewellery Confederation, the promoter of economic and social sustainability along the jewellery supply chain.

THE JEWELLERY GOLDEN CLOUD

Vicenzaoro September events will also be streamed on **The Jewellery Golden Cloud** platform, which has already received over 50,000 hits in the run-up to the show.

FOCUS ON ITALIAN EXHIBITION GROUP

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Brazil and India, for example – now sees the company positioned among the top European operators in the sector.

PRESS CONTACT IEG

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This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewellery industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date