

Press release no. 10

VICENZAORO SEPTEMBER, IEG: OPTIMISM IN THE AIR FOR GOLD AND JEWELLERY BUSINESS

- The international gold and jewellery show was inaugurated this morning with stakeholders and territorial institutions. From today until 13th September at Vicenza Expo Centre
- Over a thousand exhibiting brands from 28 countries and 400 foreign buyers from 70 countries
- Gold and jewellery sector exports up +36.5% in the first 5 months of 2022. Growth in the USA, Switzerland, Arab Emirates. Exploits in France (+123.8%), -1.6% in Hong Kong

www.vicenzaoro.com

Vicenza, 9th September 2022 – With over a thousand brands in attendance, 35% from abroad, and 400 foreign buyers from more than 70 countries, today saw the opening of **Vicenzaoro September - The Jewellery Boutique Show**, the international gold and jewellery exhibition organised by **Italian Exhibition Group**. An edition that, approaching pre-pandemic levels in terms of size, is flying the banner of optimism for the entire gold and jewellery sector, which is back at Italian Exhibition Group's Expo Centre in Vicenza **until Tuesday 13th September**.

Encouraging signs from the market: according to processing carried out by **Confindustria Moda's Study Centre on ISTAT data for Federorafi**, presented this morning at the opening ceremony, Italian **exports** grew by **+36.5% in the first five months of 2022** compared to the same period in 2021. In absolute figures, this brings them to just under Euro 4 billion, about 1 billion euros more than the same period last year. Between January and May 2022, the evolution in exports remained extremely favourable on the main destination markets: the United States was still in first position with +24.9% compared to the same period in 2021 (+115 million euros in absolute value), followed by Switzerland with +31.4%, the Arab Emirates with +23.3%, and France with +123.8% growth (+255.5 million euros in absolute value). The only exception is Hong Kong, which lost 1.6% (-3.4 million euros).

With the edition inaugurated this morning, Vicenzaoro confirms its role as a privileged networking venue for industry operators, enabling them to open a new season in the name of business, beauty and constant innovation.

Exhibitors include the big jewellery brands, from Crivelli to Roberto Coin, Damiani, Fope and Fabergé as well as top dealers and the most authoritative voices from the world of watchmaking, who will be bringing their most exclusive pieces to **VO Vintage**, the vintage watch and jewellery event ongoing in the Vicenza Expo Centre foyer from today until Sunday 11th September.

Vivid colours, both in terms of stones and enamels, geometric shapes, clean and elegant surfaces and lines tending towards minimalism, all stand out in this September edition of Vicenzaoro. Evergreen chains, from the hyper-thin to the most imposing, are accompanied by stones of considerable dimensions. Playful designs can be found among the stands, together with jewellery inspired by the textures of nature that combine precious and natural materials.

Intervening at the opening ceremony were **Lorenzo Cagnoni**, President of Italian Exhibition Group, **Elena Bonetti**, Minister for Equal Opportunities and Family, **Erika Stefani**, Minister for Disabilities, **Francesco Rucco**, Mayor of Vicenza, **Roberto Luongo**, Director General of ITA - Italian Trade Agency, **Maria Cristina Franco**, Vice President of the Province of Vicenza, **Claudia Piaserico**, President of Federorafi, **Roberto Marcato**, Veneto Regional Councillor for Economic Development and Energy (statements attached).

FOCUS ON ITALIAN EXHIBITION GROUP

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Brazil and India, for example – now sees the company positioned among the top European operators in the sector.

PRESS CONTACT IEG

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This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewellery industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date