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press release

IEG: NEW “HALL 2”, SET TO OPEN IN SEPTEMBER, WILL ENHANCE VICENZAORO’S INTERNATIONAL MANUFACTURING CORE

- **A 23,000 m², two-storey facility, the main hub of the entire Expo Centre**
- **IEG President Ermeti: «A promise kept, an opportunity for the whole region»**
- **Venue Director Vescovo: «Decisions made for new events across different product sectors»**
- **Photovoltaic capacity now at 2 megawatts, energy self-sufficiency without events**

Vicenza, 22 June 2026 – **Italian Exhibition Group’s** new “Hall 2” at Vicenza Expo Centre will open its doors in September and be fully operational in time for the next edition of Vicenzaoro and T.Gold, set to take place from 4 to 8 September 2026. In line with the announced schedule, IEG has not only created a venue in which to gather the entire jewellery community, but also one that will enhance the international manufacturing core of Vicenzaoro’s offer.

An infrastructure that will enable attendees to move more efficiently among Vicenzaoro’s various exhibition areas with a more streamlined route thanks to a building that will act as the main hub of the entire venue. But that’s not all. The building, designed by Hamburg-based Studio GMP – specifically by architect Vokwin Marg – will raise the quality standards and appeal of the entire Expo Centre with positive repercussions for IEG’s portfolio of events in Vicenza, the VICC’s conference activities, and the local area.

ERMETI: A NEW HOME FOR THE GOLD AND JEWELLERY COMMUNITY

Hence, come September, show-goers will be able to explore the new 23,000-square-metre hall at Vicenza Expo Centre. «With the new Hall 2, Vicenzaoro will strengthen its role as a leading international platform for the jewellery industry,» says IEG President, **Maurizio Ermeti**, «by offering an even more modern home to the communities that represent the very best in goldsmithing, semi-finished products and technologies from all over the world, who choose Vicenza as a venue for networking and business. What we have achieved in the heart of one of the top districts for Italian-made gold and jewellery» continues Ermeti, «is also a development opportunity for the local area, businesses and future generations. A promise that has become reality».

EASY CONNECTIVITY AND ENERGY SUSTAINABILITY

The new Hall 2 has been designed as the new heart of Vicenza Expo Centre. Directly connected to Halls 1, 4 and 6, it will improve internal circulation and make it easier to move between the various exhibition areas. The building features two main levels, reached by escalators and lifts, and also has a mezzanine floor for services. Here, a **restaurant and three bars** will join the other 11 already at exhibitor’s and visitor’s disposal within the Expo Centre.

For Vicenzaoro, Hall 2's additional space will house the jewellery goods community, previously exhibited in Hall 4. Thanks to the new Hall 2, T.Gold – the jewellery industry technologies show – will be relocated in Hall 4, inside the Expo Centre, finding a home for the first time **under the same roof** as Vicenzaoro. In previous editions, up until last January, it was, in fact, housed in Hall 9 outside the Expo grounds. Its new location will earn it more exhibition space than before. Consequently, the new layout will further strengthen Vicenzaoro, which, by bringing together the entire jewellery supply chain in a single location, will fulfil its strategy for growth and international leadership.

Lastly, with the panels installed on the roof of the new Hall 2, IEG has doubled its photovoltaic capacity by adding a further megawatt. When no events are taking place, the IEG Expo Centre will be able to reach full energy self-sufficiency.

VESCOVO: BUILDING CHALLENGES OVERCOME AND DECISIONS MADE FOR NEW TRADE SHOWS

«The main challenge we overcame was meeting the deadlines. We had to work under particular and complex conditions due to the construction site's location in the heart of the Expo Centre. We managed to do it all without disrupting any of the events, handling the transitional period to the exhibitors' total satisfaction. Having ensured the continuity of four editions of Vicenzaoro with an investment of 60 million and a construction site that had zero impact on attendees is an enormous success for us. We are therefore preparing to launch this transformation of the entire exhibition and conference centre: not only will Vicenzaoro offer a better visitor experience and improved circulation between halls, but decisions, such as the nine-metre height of the new Hall 2's two floors, will also allow for optimal use for further events across different product sectors,» adds **Mario Vescovo**, director of IEG's Vicenza venue.

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FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

This press release contains forecast elements and estimates that reflect the management's current opinions ("forward-looking statements"), particularly regarding future management performance, realization of investments, cash flow trends and the evolution of the financial structure. For their very nature, forward-looking statements have a component of risk and uncertainty, as they depend on the occurrence of future events. The effective results may differ (even significantly) from those announced, due to numerous factors, including, only by way of example: food service market and tourist flow trends in Italy, gold and jewellery market trends, green economy market trends; the evolution of raw material prices; general macroeconomic conditions; geopolitical factors and evolutions in the legislative framework. Moreover, the information contained in this release does not claim to be complete and has not been verified by independent third parties. Forecasts, estimates and objectives contained herein are based on the information available to the Company as at the date of this release.