IBE INTERMOBILITY future ways
L' HUB STRATEGICO PER LA MOBILITÀ CONDIVISA
24—26 NOVEMBRE 2026 RIMINI EXPO CENTRE ITALIA
PRESS

press release

IBE INTERMOBILITY FUTURE WAYS 2026 OPENS TOMORROW AT RIMINI EXPO CENTRE. INNOVATION, BUSINESS AND DISCUSSION FOR THE FUTURE OF SHARED MOBILITY

- **The 12th edition of the Italian Exhibition Group event will feature over 100 companies, stakeholders and mobility operators**
- **The conference programme will focus on public transport, shared mobility, data, innovation and sustainability**
- **For the first time in Italy, the "Bus of the Year 2027 – Intercity Edition" award**
- **In attendance, leading international bus manufacturers and key players in mobility technologies and services**

Rimini, 23rd November 2026 – Organized by **Italian Exhibition Group (IEG)**, the 12th edition of **IBE Intermobility Future Ways**, a biennial event for shared mobility, opens tomorrow at Rimini Expo Centre. Ongoing until Thursday 26th, Rimini Expo will be a reference point for institutions, transport operators, companies, manufacturers and technology and service providers, called upon to discuss the transformations that are currently redefining the sector. With the support of the **Foundation for Sustainable Development, ASSTRA, AN.BTI Confcommercio, the National Observatory on Sharing Mobility** and **EIT Urban Mobility**, the event will be a combination of exhibition, conferences and networking opportunities, thus confirming its status as Italy's leading event for shared mobility.

THE OPENING CEREMONY

The new edition of **IBE Intermobility Future Ways** will kick off at **11.00 am** on the Main Stage in Hall C1 with the "*Future Ways: Shared Mobility in Italy*" plenary session, featuring opening remarks from **Maurizio Ermeti**, President of IEG; **Mattia Mario Morolli**, Rimini Municipal Councilor for Public Works, School Infrastructure, Urban Identity and Development, Digital Transition, Mobility Policies and Local Public Transport; and **Roberta Frisoni**, Emilia-Romagna Regional Councilor for Tourism, Commerce and Sport.

THE IBE PROGRAMME: REPORTS, TRENDS AND INTERNATIONAL AWARDS

This will be followed by the **Future Ways 2026 Report,** compiled by SUSDEF, which will present the data and prospects of shared mobility in Italy. On the second day, the **20th Euromobility Report**, which reviews twenty years of sustainable mobility across Italy's 50 largest cities, will be outlined and include an award for the country's most eco-mobile city. A plenary session organised by SUSDEF will explore the role of buses within integrated mobility systems, connections to rail networks and sharing services, and compare the Italian vehicle-sharing market with those of other major European nations. Furthermore, the **Bus of the Year 2027 – Intercity Edition**, awarded to the best European intercity bus by a jury of specialised journalists, will be making its Italian debut in Rimini. The programme will also include discussions on demand-responsive transit, public transport developments, data-driven service planning, accessibility, the energy transition of vehicle fleets, artificial intelligence and new professional skill sets, as well as the DEEP TREND® masterclass on future trends.

OVER 100 COMPANIES OPERATING IN THE MOBILITY ECOSYSTEM

Over 100 companies and stakeholders will be at the trade show. Mobility sector participants will include **RFI, Trenitalia, Nordcom, Tper and Lime** alongside the entire bus industry supply chain, while **Daimler**

Buses, IVECO BUS, MAN, Scania, Irizar, Volvo Buses, Isuzu Bus, King Long, Otokar, VDL Bus Group, Temsa, and BMC, joined by new entrants **Menarini, Rampini, Yutong and Alfabus**, will feature among the international manufacturers.
On the technology front, companies such as **Freenow by Lyft, Voi Technology, Lyft Urban Solutions, Shotl, Ingeteam, Zucchetti, IVU Traffic Technologies, and PTV Group** will be in attendance, all key players in innovations related to fleet electrification, on-demand transport, shared mobility and the intelligent management of transport services.

EUROPE LOOKS TO IBE: STRATEGIC AGREEMENT WITH EIT URBAN MOBILITY
A highlight on an international level is the new three-year agreement with **EIT Urban Mobility**, which will favour networking activities, content development and business opportunities among companies, start-ups, institutions and cities committed to sustainable urban mobility.

START-UPS AND INNOVATION: THE IDEAS THAT ARE CHANGING THE SECTOR
Entrepreneurial innovation will also feature at IBE Intermobility Future Ways 2026 thanks to the new edition of the "**Call for Start-up**", an initiative specifically for the most innovative ventures committed to developing solutions for sustainable and shared mobility. The selected projects will be showcased in a special area and compete for the **"Lorenzo Cagnoni" Innovation Award**, which promotes the most advanced ideas and technologies of startups, companies, investors and mobility operators that could contribute to the sector's transformation.

THE BUS MARKET: THE NUMBERS FOR 2026
On the eve of IBE, the Italian bus market recorded growing figures in the first nine months of 2026. According to ANFIA, **5,688** ultra-3,500 kg buses were newly registered, marking a **28.3% increase** compared with the same period in 2025. Buses intended for local public transport (LPT) saw an increase of **38.1%** with **3,252 vehicles** registered, while the urban segment grew by **55.3%.** Electric bus registrations nearly doubled, reaching **2,071 units (+91.8%)**. In the first nine months of the year, the combined market share for electric and hybrid vehicles rose to **39.7%,** up from **29.8%** in the same period in 2025.

The full programme of events is available on: www.expoibe.com

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ITALIAN EXHIBITION GROUP
Providing the future

FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

This press release contains forecast elements and estimates that reflect the management´s current opinions (´forward-looking statements´), particularly regarding future management performance, realization of investments, cash flow trends and the evolution of the financial structure. For their very nature, forward-looking statements have a component of risk and uncertainty, as they depend on the occurrence of future events. The effective results may differ (even significantly) from those announced, due to numerous factors, including, only by way of example: food service market and tourist flow trends in Italy, gold and jewellery market trends, green economy market trends; the evolution of raw material prices; general macroeconomic conditions; geopolitical factors and evolutions in the legislative framework. Moreover, the information contained in this release, does not claim to be complete, and has not been verified by independent third parties. Forecasts, estimates and objectives contained herein are based on the information available to the Company as at the date of this release.