IBE INTERMOBILITY future ways
L' HUB STRATEGICO PER LA MOBILITÀ CONDIVISA
24—26 NOVEMBRE 2026 RIMINI EXPO CENTRE ITALIA
PRESS

press release

IBE INTERMOBILITY FUTURE WAYS 2026 OPENED TODAY AT RIMINI EXPO CENTRE: SHARED MOBILITY AND INNOVATION WITH BUSES AS THE MAIN FOCUS

- **The Italian Exhibition Group (IEG) event is showcasing the entire shared mobility sector until Thursday 26th**
- **The Future Ways 2026 Report: transport is Italy's number one sector for emissions, but shared mobility can reverse this trend and save families up to 3,800 euros per year**
- **This afternoon will see the Italian debut of the prestigious "Bus of the Year 2027 – Intercity Edition" award**

Rimini, 24th November 2026 – The new edition of **IBE Intermobility Future Ways**, the **IEG** event organised with the support of the **Foundation for Sustainable Development**, **ASSTRA, AN.BTI Confcommercio, the Sharing Mobility Observatory** and **EIT Urban Mobility**, opened today at Rimini Expo Centre. A strategic moment for institutions, industry operators and companies, IBE sees the entire passenger transport sector gather together with manufacturers, coachbuilders, outfitters, technology partners and service providers all in attendance. The event is sponsored by the **Ministry of Infrastructure and Transport,** the **Ministry of the Environment and Energy Security**, the **European Commission** Representation in Italy, the **Conference of Regions and Autonomous Provinces,** the **Emilia-Romagna Region,** the **Province of Rimini, Rimini Municipality**, the **Romagna Chamber of Commerce** and CDP Cassa Depositi e Prestiti.

The opening ceremony was attended by: **Maurizio Ermeti**, President of IEG; **Roberta Frisoni**, Emilia-Romagna Regional Councillor for Tourism, Commerce and Sport; and **Mattia Mario Morolli**, Rimini Municipal Councillor for Public Works, School Infrastructure, Urban Identity and Development, Digital Transition, Mobility Policies and Local Public Transport. An official greeting also arrived from the Deputy Minister of Infrastructure and Transport, **Edoardo Rixi**.

Opening the proceedings, **Maurizio Ermeti** pointed out that: "Twelve years of IBE attest to a journey defined by vision, innovation and engagement with the entire shared mobility supply chain, from scheduled public transport to apps, micromobility and new on-demand services. Our goal for this edition is to provide a common platform that fosters dialogue on the future of intermobility, an integrated system of infrastructure, services, technologies, people and expertise that keeps the bus at the heart of the value chain."

In his official greeting, Deputy Minister of Infrastructure and Transport, **Edoardo Rixi**, stated: "Future mobility requires a systemic vision capable of integrating public transport, rail and road travel, shared mobility and technological innovation. The challenge lies in overcoming service fragmentation, enhancing the efficiency of connections and ensuring concrete responses to the needs of citizens, businesses and local areas. This transition must go hand in hand with innovation, realism, investment and attention to economic sustainability. Dialogue between institutions and industry operators is essential for developing effective solutions."

THE FUTURE WAYS 2026 REPORT

Next came the presentation of the Future Ways 2026 Report, which provided a snapshot of an Italian mobility system that has been at a standstill for thirty years: approximately 49 million private cars and motorcycles, compared to just 356,000 vehicles across all shared mobility services combined, a ratio of 1 to 137. Transport

is currently Italy's number one sector for CO2 emissions (31.3% of the total) and the only sector where emissions have not decreased since 1990. Traffic pollution is responsible for 43,000 deaths annually due to fine particulate matter and 9,000 deaths due to nitrogen dioxide. This year's report focuses on inequalities: since 2018, the price of new cars has risen by 41%, the proportion of households with public transport connection difficulties has grown from 30.2% to 34.5%, and approximately 22 million Italians struggle to reach essential services such as hospitals, schools and pharmacies. In small towns, owning a car costs 290 euros a month, an unavoidable expense for those with no other alternative. However, there is a solution and it can be quantified: increasing the availability of shared mobility services by 30% would reduce CO2 emissions by 19 million tonnes, take 4.5 million cars off the road and save each household up to 3,800 euros per year. Those who combine trains, buses, taxis and shared transport services generate five times fewer emissions than those who rely on a private car. The full report can be found at the following link: (https://osservatoriosharingmobility.it/wp-content/uploads/2026/11/Rapporto-Future-Ways-2026.pdf).

TAXI DRIVER: THE FUTURE OF NON-SCHEDULED TRANSPORT SERVICES

Events on the first day included the "Taxi Driver" conference, which explored how taxis and private hire vehicles (NCCs) are evolving in the era of digital platforms, ridesharing and autonomous driving. Discussions covered ongoing robotaxi trials around the world, the regulatory models adopted by China and the United States and how Europe is approaching the regulatory landscape. The session also addressed the Italian framework for non-scheduled transport services: licenses, organisational set-ups and the challenges that new technologies pose to a sector in profound transformation. A central theme throughout the debate was the relationship between innovation and sustainability, including the extent to which autonomous driving and new digital services can help reduce reliance on private cars and the tangible impact they may have on service quality and transport-related emissions.

THE ENTIRE BUS AND MOBILITY SUPPLY CHAIN, FROM INDUSTRY TO INNOVATION

The entire bus sector is in attendance at the Expo Centre: from national and international manufacturers, such as **Daimler Buses, IVECO BUS, MAN, Scania, Irizar, Volvo Buses, Isuzu Bus, King Long, Otokar, VDL Bus Group**, **Temsa**, **BMC**, **Menarini, Rampini**, **Yutong** and **Alfabus**, to coachbuilders and specialised outfitters like **Altas, Aveuro International, Carind, Gruppo D'Auria, Indcar, Mercus, MMI** and **Tremonia Mobility**. A significant area of the event covers technological innovation. Partners include **Freenow by Lyft**, **Voi Technology**, **Lyft Urban Solutions**, **Wayla, BePooler**, **Shotl, Ingeteam, KMobility** and **Zucchetti** in order to explore topics such as fleet electrification, on-demand transport, shared mobility, taxi services, private hire vehicles (NCC) and van pooling. Further companies in attendance include **IVU Traffic Technologies** and **PTV Group**, which operate in transport service planning and integrated management. The exhibition area is also hosting various service providers and operators, such as **Autogrill, Fleequid** (which focuses on the pre-owned market), **Golia 360 ZF** and **Driventic**, local public transport companies like **Start Romagna**, **ATAC** and **SETA**, and mobility operators **RFI, Trenitalia, Nordcom, Tper** and **Lime.**

BUS OF THE YEAR 2027 AWARD

One of the day's highlights is the **"Bus of the Year 2027 – Intercity Edition"** award ceremony. For the first time, this **prestigious international award** for road-based passenger transport is being presented in Italy in the presence of a European jury made up of leading sector journalists.

The full programme is available on: www.expoibe.com

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ITALIAN EXHIBITION GROUP
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Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

This press release contains forecast elements and estimates that reflect the management´s current opinions (´forward-looking statements´), particularly regarding future management performance, realization of investments, cash flow trends and the evolution of the financial structure. For their very nature, forward-looking statements have a component of risk and uncertainty, as they depend on the occurrence of future events. The effective results may differ (even significantly) from those announced, due to numerous factors, including, only by way of example: food service market and tourist flow trends in Italy, gold and jewellery market trends, green economy market trends; the evolution of raw material prices; general macroeconomic conditions; geopolitical factors and evolutions in the legislative framework. Moreover, the information contained in this release, does not claim to be complete, and has not been verified by independent third parties. Forecasts, estimates and objectives contained herein are based on the information available to the Company as at the date of this release.