IBE INTERMOBILITY future ways
L' HUB STRATEGICO PER LA MOBILITÀ CONDIVISA
24—26 NOVEMBRE 2026 RIMINI EXPO CENTRE ITALIA
PRESS

final press release

IEG, IBE - INTERMOBILITY FUTURE WAYS 2026 IS GROWING STRONGLY: THE FUTURE OF SHARED MOBILITY INCLUDES INNOVATION, DIGITALISATION AND ARTIFICIAL INTELLIGENCE

- **Significant 30% increase in international visitors and industry operators**
- **Electric buses, shared mobility and integrated services are driving the transition**
- **Digitalisation is a permanent fixture in passenger transport management**
- **New professional skills at the heart of the sector's evolution**
- **Rimini confirms its status as the meeting point for the European shared mobility industry**

Rimini, 26th November 2026 – The 12th edition of **IBE Intermobility Future Ways**, the **Italian Exhibition Group (IEG)** event of reference for the entire collective transport sector and its related industrial supply chains, came to a close today at Rimini Expo Centre with a significant +30% increase in the number of international visitors and industry professionals.

IBE confirms its status as a leading marketplace
IBE 2026 was marked by a strong response from manufacturers across the entire bus supply chain and by the event's international reach: covering an 36,000-square-metre area, **139 exhibiting brands, with a 60% year-on-year increase** in foreign participants, showcased their latest new entries featuring various propulsion systems (led by electric).
13 buses were available for test drives with over **300 individuals** taking part in at least one test drive during the three-day event. Featuring **120 speakers**, the **40 conferences and networking events** that enlivened the three days of IBE were well-attended and highly appreciated.

The shared mobility spectrum is an economic ecosystem
One of the key themes to emerge from the Future Ways 2026 Report, compiled in partnership with the Foundation for Sustainable Development, was the fact that shared mobility is a veritable economic sector that recognises its role in a new direct and indirect economy. The sector's 20 different services (from railways and public transport, taxis, shared mobility, app developers and charging station manufacturers, with buses at the core) are still fragmented and need to be integrated into a cohesive system, a process that IBE aims to favour as a catalyst for unveiling new value.

Intermobility: The transformation is underway and unstoppable
2026 has seen a considerable growth in the bus sector. ANFIA data for the first 10 months of the year provide the confirmation: 5,688 new registrations for a 28.3% increase compared to the same period in 2025, while the shared mobility trend is destined to explode. Although we are currently still in a transitional phase, IBE saw the signs of this shift toward intermobility early on, even incorporating the concept into its own brand.

New Emerging Skills
The transition towards electric mobility is transforming the labour market and generating new professional roles in areas such as driving, production, maintenance and service planning. Among these, the Mobility

Manager is set to play an increasingly strategic role by liaising between companies, corporate welfare and institutions to support the transition towards sustainability.

Digitalisation in Local Public Transport
Over the course of the three-day event, discussions also addressed the role of digitalisation in public transport management through the emergence of new analysts capable of reading and interpreting vast amounts of data collected through interactions between buses, infrastructure and telecommunications networks. Such data is useful for formulating policies (to encourage a shift in transport modes), providing industry consultancy, and developing service-level proposals that address new mobility demands (for example, public transport travel passes integrated with shared mobility services).
In this regard, the Emilia-Romagna Region stands out for innovation, flexibility and efficiency. Tper, in particular, was highlighted as a prime example due to how it manages its shared mobility service, which includes cars, scooters and bicycles. A tool that reduces urban congestion and provides a tangible alternative to the private car.

Exhibitors and partners of the 2026 edition
Leading manufacturers at the 12th edition included: **Daimler Buses, IVECO BUS, MAN, Scania, Irizar, Volvo Buses, Isuzu Bus, King Long, Otokar, VDL Bus Group, Temsa, BMC, Menarini, Rampini, Yutong** and **Alfabus.** Representing the technological front were: **Freenow by Lyft, Voi Technology, Lyft Urban Solutions, Shotl, Ingeteam, Zucchetti, IVU Traffic Technologies** and **PTV Group.** Mobility operators included: **RFI, Trenitalia, Nordcom, Tper** and **Lime.**

Awards given
During IBE 2026, the winners of the 2nd edition of the **Lorenzo Cagnoni Innovation Award** for Italian and international excellence in the field of sustainable innovation were announced. Divided into two categories, the award was presented to **exhibiting companies' most innovative projects**: **Milani Electrical Solutions, Flowy, REDAS engineering S.r.L., Pysae and Fleequide,** as well as to **start-ups** in the **Innovation District: BusRapido, Movibell, SCEN SRL, Ncm Srl** and **Wego srl**.
For the first time in Italy, the **Bus of the Year Award 2027 – Intercity Edition,** one of the most prestigious accolades in the European public transport industry, was also assigned. A jury of international journalists, representing 26 European countries, selected **MAN Lion's City E LE** as the winner.

IBE Intermobility Future Ways is an event organized by the Italian Exhibition Group with the support of the **Foundation for Sustainable Development, ASSTRA, AN.BTI Confcommercio, the Sharing Mobility Observatory** and **EIT Urban Mobility.** The event is sponsored by the **Ministry of Infrastructure and Transport,** the **Ministry of the Environment and Energy Security,** the **European Commission** Representation in Italy, the **Conference of Regions and Autonomous Provinces,** the **Emilia-Romagna Region,** the **Province of Rimini, Rimini Municipality,** the **Romagna Chamber of Commerce** and CDP Cassa Depositi e Prestiti.

PRESS CONTACT - ITALIAN EXHIBITION GROUP
press office coordinator: Luca Paganin; **press office specialist**: Mirko Malgieri; **press office assistant**: Julia Andreatta
media@iegexpo.it

MEDIA ADVISOR
Twister communications group
Monica Cipparrone | mcipparrone@twistergroup.it | cell. 349 2814894
Patrizia Vallecchi - pvallecchi@twistergroup.it | cell. 335 6334169
Andrea Franceschi | afranceschi@twistergroup.it | cell. 335 7485194

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Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

This press release contains forecast elements and estimates that reflect the management´s current opinions (´forward-looking statements´), particularly regarding future management performance, realization of investments, cash flow trends and the evolution of the financial structure. For their very nature, forward-looking statements have a component of risk and uncertainty, as they depend on the occurrence of future events. The effective results may differ (even significantly) from those announced, due to numerous factors, including, only by way of example: food service market and tourist flow trends in Italy, gold and jewellery market trends, green economy market trends; the evolution of raw material prices; general macroeconomic conditions; geopolitical factors and evolutions in the legislative framework. Moreover, the information contained in this release, does not claim to be complete, and has not been verified by independent third parties. Forecasts, estimates and objectives contained herein are based on the information available to the Company as at the date of this release.